

Meeting Notes - August 2015 Monthly Meeting

Palouse Region Chapter, Citizens' Climate Lobby

Time: Thursday, August 6, 2015

Place: Daily Grind, Pullman, WA

Present: Rob Briggs, Mary DuPree, Deb Olson (note taker), Pat Rathmann, Susan Adams, Greg Brabeck, Peter Haug, Katie Gieske, Jo Ellen Force, Emily Adams, Al Poplawsky, Jeff Ramsey.

Action Items from Meeting

- Deb – Coordinate with Neil Public Library staff on possible public showing and discussion of *Merchants of Doubt* in early October. Coordinate with Pat on posters and publicity.
- Rob – Communicate with Susan (Austin CCL chapter) and other CCL chapters to see if there is sufficient interest to place an order for additional “Climate Hope” bumper stickers.
- All – CCL is asking for your vote for CCL’s proposal “The Little Engine that Could: Revenue Neutral Carbon Fee and Dividend” in the MIT Co-Lab competition [<http://climatecolab.org/web/guest/plans/-/plans/contestId/1301419/planId/2802>]. Just click on the VOTE for proposal button. A quick, free registration is required, if you haven’t participated before.
- Rob – Order additional “I am concerned about climate change because...” post cards (200 or more depending on quantity price breaks).
- Al, Katie, Rob – Write or collaborate on letters to the editor on revenue-neutral carbon fee and dividend using stories about EPA’s Clean Power Rule as entry point.
- Rob – Send out a link to the video of Katherine Hayhoe’s keynote address at the International Conference as soon as it becomes available.
- Pat – Continue communications with Kiwanis and AARP to identify opportunities for presentations and possible endorsements.
- Rob and Emily – Coordinate on assembling a list of local agricultural contacts for building support for endorsements and identifying opportunities for presentations.

Features

- Mary reported on the August [International Call](#) featuring Sam Daley-Harris on maximizing the leverage from the media we generate. The key takeaway is to always follow-up with member of congress to ensure they are seeing the favorable publicity we’re generating.
- Susan talked about the Austin, TX CCL chapter’s success with postcard collecting. She shared post cards and a write-up, “Top Ten Tips for Constituent Postcards.” (Copy attached.)
- Peter described the course he will be teaching in October in Colfax through the Community College of Spokane: *Climate change: what is it, and what can we do about it?* [<http://sccel.spokane.edu/ACT-2/brochure/ACT2.aspx>] He also talked about the presentations he has made and plans to make to local Rotary Clubs—a topic of keen interest to our Presentations Working Group. Peter agreed to consult with our group.

Monthly Actions for August

- Letters to the editor on EPA climate rules – Al, Katie, and Rob agreed to work on this.
- Get endorsements from community leaders – This was introduced as an action for the month of July but makes sense as an ongoing strategic focus, which will complement our plans for presentations to local business and civic groups. CCL provides several sheets for this: 1) instructions for soliciting endorsements, 2) our primary ask (to endorse revenue-neutral carbon fee & dividend), 3) our secondary ask (to endorse federal legislative action on climate), and 4) a script in the form of a laser talk, plus there is an online form for recording endorsements. (All of these can be found on CCL Community here: [http://community.citizensclimatelobby.org/resources/getting-endorsements/.](http://community.citizensclimatelobby.org/resources/getting-endorsements/))

Mary agreed to take the lead on coordinating endorsement efforts on the Idaho side of the border. Judy's work in compiling a spreadsheet of Regional WA Organizations offers an excellent template for identifying organization and individuals to approach for endorsements.

Updates from Interest Groups

- Tabling/Outreach – Apart from the Moscow Farmers Market, no opportunities for tabling were identified.
- Presentations – Mary reported on progress in developing presentation materials. The group met at Mary's house on July 30, and decided to incorporate some of Katharine Hayhoe's ideas into our presentation materials, specifically focusing on values we hold in common with audience members. We identified four important groups for whom different framing may be effective—agriculture, business, liberals, faith groups. The working group plans to meet again in August and have presentation materials available by early fall.
- Lobbying – Rob reported that meetings have been scheduled in coordination with CCL Spokane with aides to Cathy McMorris Rodgers and Maria Cantwell for next week.
- Newspapers/Media – Al Poplawsky/Rob Briggs We are on track to meet our goals of two op-eds and 12 LTE's for 2015. So far, we have two op-eds (from Al and Ginny) and eight LTE's (one each from Judy, Steve, and Jeff, and five from Ginny).

Laser Talk Practice

Attendees chose from two different laser talks to practice:

- "Pitch for endorsement letter"
- "The Carbon Fee and Farmers"

Update on I-732

Rob provided an update on the I-732, an initiative to the WA Legislature for a revenue-neutral carbon tax. The CarbonWA campaign has met its end of July goal for 100,000, but needs to continue to grow the campaign to reach its 315,000 end of year goal to ensure qualifying the initiative. The Friday evening and Saturday of the National Lentil Festival in Pullman offer great opportunities for signature gathering. Anyone interested in helping can contact Rob, who has ample petitions and associated materials.

Announcements/Local Chapter Issues

Next month's meeting will be on Thursday, September 3 from 5:30 to 7:00 pm at One World Cafe in Moscow.