

Agenda – January 17, 2019
Palouse Citizens' Climate Lobby

5:30-7:00pm, 1912 Center, Senior Center, 412 East 3rd St. Moscow

Additions to the Agenda

Review of Minutes

Introductions

Announcements

Reports:

Kathy Dawes: update on climate education in the schools

Judy Meuth: Pullman Climate Action Plan; climate news on NWPB:

<https://www.nwpb.org/2019/01/09/new-schedule-brings-climate-and-environment-programs-to-nwpb-news-service/>

Mary: local press; Moscow Climate Action Plan at Sustainable Environment Commission

Discussion of the the current climate change agenda in the Congress--Mary

Discuss a possible regional CCL mini-conference here this Spring

National Actions for January

1. Continue building momentum for the Energy Innovation and Carbon Dividend Act

www.energyinnovationact.org and this excellent source:

<https://community.citizensclimatelobby.org/wp-content/uploads/2018/12/Responding-to-Public-Questions-About-The-Energy-Innovation-and-Carbon-Dividend-Act-1.pdf>

- Tabling: Earth Day Coordinator? Churches, grocery stores, Winter Market. . .
 - Presenting: expand reach to organizations: libraries, service groups, classes. Return to groups to whom we've already presented with brief update on the IECD Act.
 - Grasstops: work for local resolutions from smaller communities; county commissions; local major businesses and institutions
2. Plan to lobby in-district for the House and Senate bills.
 - Washington—Judy
 - Idaho—Mac Cantrell, Katie Gieske, Brian Dietel

[CCL-Palouse actions: focus for the coming year]

Lobby health care organizations, large local businesses, and weather reporters

Choose a month to write letters to each of your members of Congress

Develop educational forums and outreach to K-12 schools and universities

Find new opportunities for presentations, especially to new audiences

Expand the impact of local Carbon Fee and Dividend resolutions

Communications Exercise (below):

National CCL Monthly Call and Actions: Amanda Ripley, journalist, discusses a way to address conflict that results in a more satisfying outcome: complicate the narrative.

(Listen to monthly call: go to "monthly meetings and actions", bottom left of CCL home page)

Next Meeting: February 20 from 5:30 to 7, Umpqua Bank Meeting Room, Pullman

Two tabling situations (COMMUNICATION SKILLS EXERCISE)

Pair up and read aloud the question responses below to get ready to talk to people about the bill at grassroots outreach events.

Situation one: You are asked to explain the bill. Practice answering by drawing on our five key messaging points (effective, good for people, good for the economy, bipartisan and revenue-neutral) instead of describing the policy. For example:

“The bipartisan Energy Innovation Act will cut emissions at least 40% in 12 years and is supported by economists and scientists as simple, effective and comprehensive. It will also be good for people because it will save lives by reducing pollution from fossil fuels and has a carbon dividend that will put money directly in people’s pockets to spend as they see fit, helping low and middle income Americans. What do you think about what I’ve told you so far?”

Situation two: You are asked to explain how the Energy Innovation Act relates to the Green New Deal.

“We are grateful to Green New Deal supporters for raising the urgency of climate change in the media and within the halls of Congress. Citizens’ Climate Lobby and our supporters also understand the urgency of the climate crisis and agree that it requires big solutions. While the Green New Deal has not yet articulated specific policy recommendations, we believe the recently introduced Energy Innovation and Carbon Dividend Act of 2018 will achieve the emissions reductions America needs.”

“The bill targets emissions reductions of at least 40% in the first 12 years, and 90% by 2050, which tracks closely with the recommendations from the U.N.’s recent IPCC report. Because it is built on a broad coalition of support from community leaders, businesses, local legislators and 100,000+ CCL supporters across the country, this bipartisan bill has gained traction in the House and has good prospects in the Senate. Americans are asking for immediate action on climate, and this bill answers them. What other questions can I answer for you?”