

Agenda, June 16, 2016 - Monthly Meeting
Palouse Region Chapter, Citizens' Climate Lobby
Umpqua Bank Meeting Room, 225 N. Grand Ave., Pullman, Thursday, June 16, 5:30-7 pm

Introductions (and identification of note taker)

Additions to the Agenda?

Announcements

Review of Minutes and Action Items status from May meeting

- Deb - CCL presentation to Pullman Chamber of Commerce.
- Mary - opinion piece opportunities at *Lewiston Tribune*.
- Rob - Whitman Co. Farm bureau contact with Alex Amonette.
- Rob - contact Jeff and Ned about the DC CCL meeting.
- Judy – prep for CCL conference including lobbying and guidelines for letter writing, phone calls.
- Diana – arrange tabling at the Moscow Food Coop.
- All - suggest folks from rural Whitman Co and north Latah Co who might attend an information meeting focusing on rural/ag issues in July.

Update: News from CCL National and State (Judy)

State: Coordinators are working with lobby teams on plans for the June 21 Lobby Day in DC.

National: 73% of voters are concerned about climate change and think we should do something about it.

Research shows that practice is the key to developing any skill, so practice Laser Talks!

International Call Report (Diana)

Guest: Bessie Schwarz is the Communications Strategist for the Yale Program on Climate Change Communication, June 11. Listen at

<http://ccl.podbean.com/e/june-2016-monthly-call-with-bessie-schwarz/> Or read summary at <https://citizensclimatelobby.org/climate-change-opinion-moving-in-the-right-direction/>

Actions for the Month (Judy)

- 1) Prepare for DC lobby day meetings: write letters for CCL conference attendees to carry to MOCs ; participate in the June 20 congressional call-in and ask allies to do so.
- 2) Practice communication skills exercise and laser talk.
- 3) Strategize ways to generate more media.

Updates from Interest Groups

- Outreach-Tabling (Jeff? Mary? Al?) Moscow Farmer's Market, Environmental Sustainability Fair June 18; Information/discussion meeting for rural and small town folks (Palouse Caboose in July?)
- Media (Katie, Rob)
- Presentations (Mary? Al?) Presenters' group will start summer meetings after June 8
- Lobbying (Steve, Ginny) Meeting with Rep. Cathy McMorris Rodgers June 16, DC lobbying June 21

Volunteer Activity Checklist - We need a volunteer to report chapter activities to national CCL.

Laser Talk Practice

Review of Action Items

Adjourn