

Agenda - November 15, 2018
Palouse Citizens' Climate Lobby

5:30-7:00pm, 1912 Center, Senior Center, 412 East 3rd St. Moscow

Introductions

Additions to the Agenda

Review of Minutes

Announcements

Reports: Kathryn Bonzo. Fracking in Idaho

National CCL Monthly Call and Actions: Russ. Anthony Leiserowitz of the Yale Program on Climate Change Communication. (climatecommunication.yale.edu)

Discussion of the post-election political climate

National Actions for November

1. 1\$ million match during the Citizens' Climate Education appeal (Nov.27)
2. Debrief, reconnect, and strategize post-election (worksheet attached)

CCL-P Actions: focus for the coming year

Lobby health care orgs. , large local businesses, and weather reporters

Choose a month to write letters to each of your members of Congress

Develop educational forums and outreach to K-12 schools and universities

Find new opportunities for presentations, especially to new audiences

Expand the impact of local Carbon Fee and Dividend resolutions : Judy.

Next Meeting: Thursday Dec. 13, 5:30-7 at Pullman's Umpqua Bank meeting room

Debrief, reconnect, and strategize post-election

CHAPTER DEVELOPMENT ACTION: This action will give you a chance to decompress and plan. At your first meeting after the election, focus on one or both of the actions below.

1. Debrief and reconnect: Take some deep breaths. Over the past weeks and months, some of us worked hard on campaigns, get-out-the-vote, or for other organizations, and others of us focused on CCL. This month, let's reconnect and re-empower ourselves for the work that we know we have to do in the new Congress. Watch this 2-minute video youtu.be/LjRrg-FytMA and then ask everyone to say a few words about their election experience, using one of these prompts or one of your own.

- The best bipartisan moment was _____.
- The person who inspired me the most during election season was _____.
- Now that it's over I'm going to _____.
- I'm proud of our country because _____. You've probably already noticed that these prompts are steering away from discussing how bad the election was. Whatever you do, keep in mind that people in your group may not all share the same political beliefs and some may be quiet about their political beliefs if they feel they are in the minority.

2. Ready to think strategically? Plan next steps with your members of Congress. You now know who your members of Congress will be next year and that you'll spend the next two or more years persuading them to enact carbon fee and dividend. At your gathering, or at a separate meeting, work through the following steps and write down your lobbying approach for the next few months.

- If you have a new member of Congress, decide (with other groups as needed) who will be the liaison. How can your chapter support the liaison to advance the relationship over the next month or two?
- Do your research on your members of Congress. What did they say about climate during the campaign and on their website? Use your research to determine what specific media, grassstops, and lobby actions your volunteers can take to move them to take a stronger position on our policy.
- The primary ask at our November D.C. Lobby Day focuses on making the climate a bridge issue instead of a wedge issue. Decide how you might use this ask when you meet in district or in D.C. with your members of Congress or their staff over the next few months. It's reprinted below.
- What policy issues are important to your member of Congress and how does climate relate to those issues? Plan how you will talk about these issues in your emails, phone calls, LTEs, and editorial board and lobby meetings.