

## **Agenda – September 20, 2018**

### **Palouse Citizens' Climate Lobby**

5:30-7:00pm, 1912 Center, Senior Center, 412 East 3<sup>rd</sup> St. Moscow

Celebrate Pullman's Climate Change Resolution and Goals!

Introductions

Additions to the Agenda

Review of Minutes

Announcements

- “ Happening: A Clean Energy Revolution” Oct. 1 at 7, Kenworthy Theater. Tabler needed.
- Lobbying: Mac (Senator Crapo), Judy (Congresswoman McMorris Rodgers)
- Voter forums
- Washington Proposition 1631 (letters, door knocking)

Reports

Electric car week

Tabling: WSU, county fairs, Palousafest, Moscow's Farmers' Market

Recent editorials and letters to the editor: Pete, Judy, Al, Mark, Mary (Daily News, Whitman Co. Gazette, Spokesman Review, Lewiston Tribune, Evergreen)

Presentations: Moscow Rotary (Oct. 1). Other opportunities include WSU political science classes

National CCL Monthly Call and Actions—Judy: Social Scientists Leaf Van Boven and David Sherman explain how to bridge the partisan divide when “people tend to listen almost exclusively to their tribal leaders.”

<https://citizensclimatelobby.org/monthly-speakers/>

Actions: 1. Grow and diversify your membership to Youth, Ethnic Groups, and Conservatives.

2. Organize for Congressional Education Day (Nov. 12-13)

3. Laser Talk: Public opinion and climate policy (attached)

CCL-P Actions: focus for the coming year

Lobby health care community (doctors, hospital board members)

Lobby larger businesses including wineries

Lobby TV weather reporters

Present to/ and develop projects for H.S. students (e.g. Civics, science classes; environmental clubs)

Develop a monthly “Climate Conversations” event (coffee? Brown bag?) on campuses

Write monthly letter to your Members of Congress (choose a month)

Other projects: environmentally friendly gardening; work on Moscow/Pullman shuttle, work with Palouse Land Trust on Idlers' Rest Projects

Next Meeting October 18, Umpqua Bank Meeting Room in Pullman, 5:30-7pm

# Public Opinion and Climate Policy

*This page was updated on 08/13/18 21:01 CDT.*

## **Question: What does the public think about climate change and carbon pricing?**

**Answer:** People are getting the message that climate change is real and putting a price on carbon is a good way to address it.

In March 2018, two universities – Yale and George Mason – issued a report [1] showing that 70 percent of Americans agree global warming is happening, outnumbering those who don't by 5 to 1. The number who attribute it to human activities has grown from 48 percent in 2014 to 57 percent in 2018, with only 32 percent still attributing it to natural cycles.

Yale University has also produced *Climate Opinion Maps* [2,3,4] using a statistical model to show how well people understand climate facts, risk, and policy right down to the state, county, and Congressional district level. Their latest results show a steady increase in climate concerns across the country.

On the policy side, Yale's 2018 survey also showed that 68 percent of Americans favored a revenue-neutral plan to "require fossil fuel companies to pay a carbon tax," with only 29 percent opposed. [4] That matches a 2014 poll from Stanford, the New York Times, and Resources for the Future [5] which found that requiring companies to pay a greenhouse gas tax and then giving "all this tax money ... to all Americans equally" was favored by 67 percent to only 31 percent opposed.

While the specific poll language and methods differ, these reports show that the public approves of a policy that imposes a price on greenhouse gas emissions and then returns all of the money to American households.

1. Leiserowitz, A., *et al.* "Climate Change in the American Mind." Yale Program on Climate Change Communication & George Mason University Center for Climate Change Communication (17 Apr 2018).
2. Howe, P., *et al.* "Yale Climate Opinion Maps – U.S. 2014." Yale Program on Climate Change Communication (6 Apr 2015).
3. Marlon, J., *et al.* "Yale Climate Opinion Maps – U.S. 2016." Yale Program on Climate Change Communication (2017).
4. Marlon, J., *et al.* "Yale Climate Opinion Maps – U.S. 2018." Yale Program on Climate Change Communication (Aug 2018).
5. "Global Warming National Poll: Part III." Resources for the Future (Apr 2015).