

## Meeting Notes – December 15, 2016 Monthly Meeting

Palouse Region Chapter, Citizens' Climate Lobby Hecht Room, Neill Public Library, Pullman, 5:30-7 pm

**Present:** Judy Meuth, Paul Spencer (note taker), Steve Flint, Ginny Lohr, Sandon Lohr, Mac Cantrell, Rich Wesson, Diana Armstrong, Bill Lipe, Bertie Weddell, Deb Olson

NEXT MEETING: January 19, 2017, 5:30-7:00pm, 1912 Center, Moscow

### Review of Minutes and Announcements

- Ginny read a correction to the November meeting notes.
- Rob Willard, TEDX talk: "Why Your Political Discussions Go Nowhere." Willard explains that we may fail in arguments because we use our own values, not the values and worldview of the person we are trying to convince. Ginny pointed out that this is similar information to that which we discussed 2 months ago—reference the book *The Political Mind* by George Lakoff.  
<https://www.youtube.com/watch?v=5LrThf-Beq0>
- Leonardo DeCaprio's *Before the Flood* will be shown Jan. 16 at the Kenworthy. This is sponsored by PESC and the UUCP Environmental Task Force [Editor's note: Showing has been changed to Jan. 18.]

### Reports and Action Items from November Meeting

- Endorsements -
  - Pete – *Whitman Co. Gazette* (Not at the meeting to report).
  - Katie and Judy – *Lewiston Tribune*: They are working on this with no success yet and will continue. It was suggested that they contact Jim Fisher as well as the editors.
  - Paul – Whitman Co. Commissioners - no results yet.
  - Al – *Argonaut*: Contacted the newspaper.
  - Mary - *Daily News*: Will work on this.
  - Bill Lipe will contact Tom Lamar, Latah County Commissioner.
  - Steve will take the endorsements to the Clearwater Power He checked the endorsement database for Idaho people, and there is only 1 business and several academics.

We discussed the CCL letter that was sent to a Wisconsin member of Congress and whether we should write such a letter concentrating on local issues. The group consensus was that this could be a good idea. At the January or February meeting, we will form a committee to write the letter and begin to think about possible endorsers on the letter, including businesses, faith groups, elected officials, tribal and local governments, and other community leaders and groups. For one, it was suggested that we ask Kelley Fukai, regional affairs coordinator for Schweitzer Eng. Labs, for endorsement. Steve suggested that we go to the CCL national website for Community (at the bottom of the Home page) and search for guidelines. Ginny said that it is important that only one CCL person should interface with any endorsement prospect.

- Outreach
  - *Update on agricultural community outreach*  
Al joined the CCL USA Action Team on Agriculture to learn about farmers' need for fossil fuels and CCL's response to this need while curbing carbon. He will contact Alex Amonette, farmer formerly on the Palouse. Judy is contacting farmers and ag agencies and orgs about a second conversation on curbing climate and ag. This meeting will likely happen in late January or February. Diana will contact Tim Steury (WSU publications) and Dena Well (UI Ag Publications).

○ *How can we engage with more young people and students?*

We are expanding contacts to students, faculty, and others involved in area schools:

- Sonja - LCSC Biology faculty member (Not at the meeting to report)
  - Jeff—Environmental Club (Not at the meeting to report)
  - Mac – Talked with Von Walden at WSU who is a REACCH (Regional Approaches to Climate Change) researcher. Mac looked at UI REACCH website. This is a multi-university project to assist farmers in this region to be ready for climate change. They are near the end of a 5-year grant and also have a program for teaching school teachers and provide teaching materials. There is a book coming out after February 1, for which Bertie wrote a chapter. Mac will contact Sanford Eigenbrode, the main P.I. for the REACCH program and Moscow High School teacher Gretchen Wissner.
  - Marilyn –WSU Student groups: Will contact groups spring semester.
  - Mary— Contacted Kenton Bird for suggestions of UI core classes and political clubs; hasn't heard back from him.
  - Judy - Met Erick Rockwood, who is an officer in several WSU environmental clubs; he would like to have a CCL presentation to the clubs' umbrella meeting next spring.
  - Deb - Volunteered to contact the new Pullman school superintendent about CCL.
  - Diana will talk with Adam Sowards, a UI faculty member who wrote a *High Country News* article about protecting public lands from private ownership, and invite him to join CCL. Sowards is giving a Jan. 5 talk in Moscow on the history of water in this area.
- *Tabling* - Diana and Mary will table for CCL at the Co-op on January 8.
  - *Brochures* - Mary will arrange for printing brochures for businesses and bulletin boards.
  - *Years of Living Dangerously, Season 2* – CCL, PESC, and UUCP will co-sponsor the 4 episodes at the Kenworthy this spring. Pat Rathman is working on the right to show the series.
  - *Presentations*: Judy reported that Erick Rockwood wants a CCL presentation for several WSU student groups. Ginny previously talked to the WSU Zoology Club. Next month we can resume our prep sessions for anyone interested in giving a CCL presentation. There are numerous resources for presentations on the CCL website, including a Power Point slide set. Ginny pointed out that many conservatives are not against measures to decrease pollution even though they do not want to admit that humans have caused the carbon dioxide increase.
- Media
    - LTEs - Diana, Pete both had great letters in the *Daily News*. NOTE: The National CCL wants us to write lots of Letters to the Editor; doing so is a recommended Action Items for this month.

CCL-PALOUSE BUSINESS – Bank account access change for Umpqua Bank in Moscow, ID

Rob Briggs has resigned as a CCL Palouse leader because of relocating to the west side of the state. Ginny Lohr moved that CCL Palouse accept the offer of Judy Meuth to become a Co-Leader with Mary DuPree and have signatory power to our CCL Umpqua Bank account. The motion was seconded and it passed unanimously. This means that Judy, Mary, and our treasurer Pat Rathman will each be signatories on the bank account.

National Call – Diana reported on the talk by Sam Daley-Harris and Jay Butera: “How do we turn members of Congress into champions for climate change solutions?” Diana handed out a summary on the substance of the call. She reported that there was a lot of information included about how to communicate well. There was also an explanation of the 1-5 “champion” scale and the goal of getting members of Congress to move up the scale as a result of frequent contact and communication from constituents.

<https://zoom.us/recording/play/cOmBbbSnaoiNpvT7yfoJHo1jYdAVXy6rxrdd3VZihKT12Z2Slua2b8DuODafWXG>  
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Ginny mentioned that one of the legislative offices referred to a “flood of emails” where the flood was 5 or 6 emails! Constituent letters which strongly request action, especially hand written letters, can have significant results. Ginny also suggested using CCL business cards to give to reporters when talking with them at any event with MOCs.

Actions for the Month – Instructions for these are on the National Website (click on “Monthly Meetings and Actions” near the bottom of the home page). We focused on the action item of writing letters to the editor. We discussed the CCL pointers on writing letters to the editor that Judy passed out. She volunteered to be a second set of eyes if anyone wants them for a letter draft.

#### Review of Action Items from this meeting

- Endorsements
  - Our group will begin formulating a letter on local issues to our members of Congress; we will recruit Palouse individuals and entities to endorse the letter.
  - Bill Lipe will contact Tom Lamar, Latah County Commissioner for an endorsement.
  - Steve will approach the Clearwater Power Co. for an endorsement.
- Engaging young people in CCL
  - Diana will talk to Adam Sowards.
  - Marilyn will contact the WSU student Democrat and Republican groups.
  - Deborah will talk to Bob Maxwell, Superintendent of Pullman Schools.
  - Mac will contact Sanford Eigenbrode, REACCH, and Moscow High School teacher Gretchen Wissner.
  - Bertie will contact Cass, a UI student.
- Agricultural community outreach
  - Al will learn more about farmers’ need for fossil fuels and CCL’s response to this need while curbing carbon, and will contact Alex Amonette.
  - Judy will contact farmers and ag agencies/orgs about a second conversation on farming and curbing climate.
  - Diana will contact Tim Steury (WSU publications) and Dena Well (UI Ag Publications).
- Mary will have CCL brochures made.
- Ginny will contact the National CCL website to ask them to add the Whitman Co. Gazette to the Letter-to-the-editor form.
- All - send Marilyn actions/links for her to report to national CCL ([kvs21@frontier.com](mailto:kvs21@frontier.com)). Also send published items to Paul to post on CCL-P website ([paul-spencer@pullman.com](mailto:paul-spencer@pullman.com)).