

Minutes – June 20, 2019 Palouse Citizens' Climate Lobby

5:30-7:00pm, Umpqua Bank, Pullman

Attending: Mark Bordsen, Mary DuPree, Paul Spencer, Masad Kazemi, Lee Anne Eareckson, Simon Smith, Diane Noel, Steve Flint, Deb Olson, Bertie Weddell, Carlos Sims, Emily Taylor, Aman Bailey, Jana Veleva, Ilan Carter, Mac Cantrell, Linda Jovanovich, Martha Lovett, Kayla Bordelon, Kathy Dawes, Cassandra Goodmanson, Pete Haug.

Introductions

Additions to the Agenda

Review of Minutes

Announcements

- Yale Climate Connections radio spots begin on NWPB, probably 6:58 PM on weekdays. This is in addition to the 2 hour Climate Change program previously announced.
- For the Democratic candidate debate later this month (June 26 and 27), the Union of Concerned Scientists is trying to get questions on Climate Change added to the agenda. Please Tweet or send email to www.ucsusa.org with specific questions about climate change or CC actions.
- Pete Haug mentioned that the National Academy of Medicine has announced that “Climate Change is happening today” and “from multiple lines of evidence, that humans are changing Earth’s climate ...”
- Linda Jovanovich reported that Governor Inslee challenged the DNC position that they will not endorse him.
- Treasurer’s report: We have \$500 in the bank after donations and reimbursement for travel to the National Meeting.

Reports: The April 1 CCL Conference and Lobby Day

- Mac Cantrell reported that the lobbying was great. The lobby teams now recognize that the legislators are willing to talk about climate change. Mac thinks that this is driven by polls which show $\frac{3}{4}$ of the Republicans under 40 think that something should be done about Climate Change. There were 1500 CCL attending and 380 of these were students. Danny Richter of the National CCL is working to put the bill on “the inside track” and keep it there by getting more endorsements.
- Lee Anne Eareckson agreed – The CCL lobbyists were well prepared and the legislators were generally receptive. The keynote speakers were inspiring. The data on economists’ views were encouraging. The Republican Climate Leadership Council is working on a bill similar to the EICDA.

CCL—Palouse Business

- Continuing Moscow Farmers’ Market tabling. Simon Smith has been the key participant on this. If you are interested in helping or know of other opportunities, please let Mary know. We have not been able to do this at the Pullman Farmers’ Market because of their rules.
- Ideas: Bertie suggested the Tuesday night fairgrounds. Other suggestions were the Palousa Fest August 24.
- WSU Union Building Week of Welcome. It is now on weekdays every 2 days—contact the Center for Civic Engagement to participate.
- The Lentil Festival is expensive and requires insurance so has been eliminated as a possibility for us.
- EICDA Endorsements – CCL has a summer and fall renewal of this effort with Businesses as the target.
- Support/Strategize youth action – Ilan Carter of Moscow High School has a personal goal to get more youths involved (especially high school students), in smaller towns as well as Moscow. He is working to organize a plan to make some action, such as endorsement of EICDA by 20 high schools. Ilan has talked to a number of people with experience for this sort of actions and received a lot of good advice. He is thinking of organizing a student “Walkout” but this requires a lot of preparation and education ahead

of time. Someone suggested Moscow High School science teacher Mark Shipley as a good contact and Simon Smith will try to contact a Pullman HS science teacher.

National CCL Monthly Call Professor Shi-Ling Hsu, author of *The Case for a Carbon Tax: Getting Past our hang-ups to Effective Climate Policy* <https://citizensclimatelobby.org/monthly-speakers/>

- Hsu is an Agriculture Research Economist. He mentioned that the Wall Street Journal has reported that 3500 economists support a revenue neutral carbon fee and dividend. Economists had previously not been in favor of this. Previous measures to improve the economy were to reduce the corporate income tax, but recent thought about the wider repercussions of Climate Change has resulted in support for the need to reduce the effect of CC on poor people.
- Hsu also discussed how to talk about the economic cost of no actions to prevent CC or avoid its effects. He also suggested getting people to talk about and consider the cost of extreme weather events. There are now 80,000 members of CCL and their efforts will have an effect.
- Mark Bordsen mentioned that the NY Times and Washington Post articles pointed out that not all coastal US cities can be protected. There should be a rational discussion of this and which cities can and should be protected. Even FEMA is interested in this.

National CCL Action:

- Plan a summer social event – Mac Cantrell agreed to set up a couple of gatherings.
- Fourth of July LTEs – You are encouraged to write one or a few.
- Consider citing the [U.S. Chamber's first ever climate statement](#) that concludes, "Inaction is not an option." Then share your letter with your local Chamber to engage them in a climate discussion. It is hard for Pullman and Moscow C of C members to look beyond the immediate local business needs, so some effort and talking by us to these members might have good effects. Pete Haug mentioned that there is movement in Big Businesses trending to more interest and support for CC matters.

Exercise: During the meeting there was not time to do the exercise, so it is attached below. It suggests some ways to reach common ground with people who have differing viewpoints.

Next Meeting: Thursday July 18, 5:30-7 at the 1912 Center in Moscow

EXERCISE: Reframing to Handle Objections

Steve Levin

Reframing Skills – Proposing a fresh perspective

Example A:

Cartoon 1 – Guy marooned on tiny island sees a small boat in the distance. His thought: “Boat!”

Cartoon 2 – Guy in small boat sees a tiny island. His thought: “Land!”

After 30 minutes of reframing training, these two guys could come up with new perspective they share: “Companionship!”.

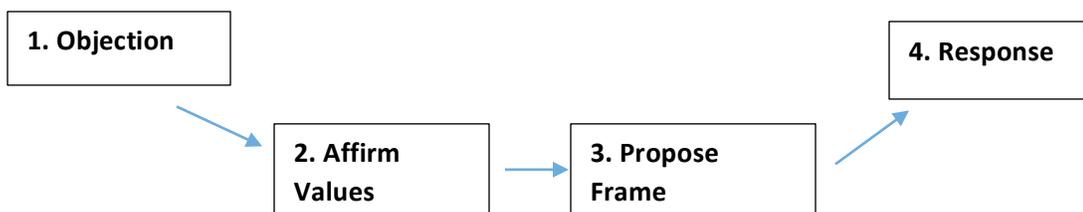
Example B:

Group 1: “Ban all abortions!”

Group 2: “Make all abortions legal!”

If groups listen deeply to each other, they can find shared perspective to work on together: “Prevent unwanted pregnancies.”

Reframing Steps



1. Objection raised by speaker.

Listen more deeply to discover values of speaker.

2. Join speaker where you sincerely can. Affirm values. Use their energy and your empathy.

“Yes! You really value accountability. I think accountability is extremely important, too.” (Saying “Yes!” to someone actually lowers their blood pressure, calms them, keeps them engaged.)

3. Propose a better frame. Explore rather than explain. Base exploration on shared value, point to the future.

“What can we do to be sure that we have accountability?”

4. Respond within the new frame.

“Fortunately, our CFD plan What do you think about that?”