MINUTES—May 21, 2020 Palouse Citizens' Climate Lobby

Location: Individual Homes or Offices via Zoom

<u>Attendees:</u> Mary DuPree, Amelie Schmolke, Simon Smith, Martina Ederer, Trish Hartzell, Mac Cantrell, Casey Johnson, Pete Haug, Judy Meuth, Diane Noel, Margaret Davis, Patrick Robichaud, Martha Lovett, Cassandra Goodmansen, Eric Odberg, Tim Trese, Diana Armstrong, Michael Kahn, Mark Bordsen, Kathy Dawes, Steve Flint, Linda Jovanovich, Marilyn Von Seggern

<u>Introductions and Check-in</u> If you need any technical assistance, contact Judy <u>judymeuth@gmail.com</u> or Amelie <u>Amelie schmolke@fastmail.net</u>.

<u>Additions to the Agenda and Review of Minutes</u> Mac Cantrell asked to speak about the Monthly Calling Campaign.

Announcements

- CCL Conference and Lobby Day —Everyone can go to the CCL Conference and Lobby Day since they will be free and online this year! The virtual conference will be on Saturday June 13 with additional in-depth seminars on Sunday the 14th. Virtual lobby meetings will be June 16 and 17. Full program and registration is at https://www.eventbrite.com/e/june-2020-virtual-conference-registration-104351967544 Mary added that this is an exciting opportunity to participate since the conference is all online. On Sunday one of 3 more in-depth seminars can be chosen for which people need to register in advance.
- **Tri-fold**—Tricia Hartzell has created a new tri-fold for tabling use, to be presented at the next meeting.
- EICDA Challenging Questions https://community.citizensclimate.org/handling-challenging-questions Mary reviewed the webpage which is a discussion of issues and topics that come up in conversation about the EICDA, an especially useful resource for tablers and grasstop team members.

5 Key Messages in the Time of COVID-19

- 1. Pandemics, and climate change, are disruptive. Let's limit the disruption.
- 2. Science should guide our crisis responses.
- 3. When we act together, we can be successful.
- 4. It's important to act as soon as possible.
- 5. We can have a healthy economy and our modern lives and solve climate change at the same time.

Increased CCL emphasis on youth outreach: Engaging Young Adults in Climate Solutions https://community.citizensclimate.org/resources/item/19/152

This initiative will be a topic of focus after the annual conference in June.

<u>Communications Exercise:</u> Talking about climate change during COVID-19. Participants were placed in 2-person Breakout Rooms to discuss the exercise. Various conversations were reported.

CCL-Palouse Reports and Business

consulted and respected;

- Lobbying Mac, Judy. To serve on a lobby team, you need to have completed the CCL Climate Advocate Training. https://citizensclimatelobby.org/climate-advocate-training/. Mac said that it will be a bit crazy with virtual calls at same time congress is trying to deal with pandemic; it will be more of a scramble than normal. More people can come than usual and there could be some powerful lobby teams.
 Judy said that it is exciting that there is more movement on attitudes due to the conservative conference last fall; Congressional staff and reps felt more relaxed,
 - About the Monthly Calling Campaign Mac said that the program helps with regular callins to legislators. With the pandemic the campaign was paused but now, when each office thinks it an appropriate time, it is starting up again.
- **Grasstops Relationships and Endorsements** Mary. Mary will be in touch with endorsement teams next week. It is time to reengage with business leaders.
- Moscow Sustainable Environment Commission Climate Impacts Assessment Mary.

 The Assessment was done by a geographer at UI and will be especially useful because it is local in impacts; Mary will get the document when it is ready and pass it on.
- **Diversity Conversations** Sylena, Linda, Casey. Linda had watched parts of it and said it was well-run.
- Tabling Simon. He has been watching developments in local Farmers' Markets and has contacted managers but hasn't heard back if non-profits can participate. Members contributed ideas about other outreach such as tabling outside of the area designated for markets, having BurmaShave-type signs along a street, leaving materials at local libraries, observing what other local organizations are doing for summer activities, creating a QR code on materials, approaching churches about brief talks at services, and presentations in schools. Contact Simon about other ideas for tabling or presentations.
- Radio Spots—Steve. He has been contacting local radio stations to see if they are interested in a radio spot but many have not responded.
- **Publications** Judy—the Daily News printed 4 submissions in April and May. Trish is interested in writing something for May. Members were urged to report to Diane Noel any LTE, tabling, letters to MOC, and phone calls to legislators not part of Monthly Calling Campaign or originated through CCL's website calling log. Mary said that it may be possible to post LTE's on our Palouse CCL website when it comes up.

Learn a new social media platform

https://community.citizensclimate.org/topics/using-social-media Postponed

<u>Plan a successful virtual lobby meeting</u> (Idaho and Washington breakout rooms) The last 20 minutes of the meeting were spent in Breakout Rooms for Idaho or Washington.

• In the Idaho meeting, Mary announced an initiative by the Idaho Conservation League to support **Avista's initiatives to transition to clean energy**. Let her know if you can participate in a workshop on July 9.

Continuing Actions for members

- Join an Action Team by topic of interest https://community.citizensclimate.org/groups/action-teams
- Join a Community Forum where there is an ongoing conversation on a topic https://community.citizensclimate.org/forums
- Check out CCL Radio broadcasts <u>Citizens' Climate Radio recording</u>.
- Share CCL's new voter registration link on your social media. Let's help get
 environmentalists who don't vote to the polls. The first step is registering. Share
 cclusa.org/register-to-vote on your social media profiles and invite your connections and friends
 to register to vote for the climate.

Help Wanted

We still need:

- Mentors for folks who come to our meeting for the first time a one-time face to face or virtual visit.
- Sign up for the Monthly Calling Campaign: cclusa.org/mcc.
- Be the "administrator" for the Monthly Calling Campaign in ID 01 or WA 05.
- Join our team of presenters learn to make presentations about CCL, climate change, CF/D, EICDA etc. to organizations and school groups
- Become our liaison with the Moscow Chamber of Commerce

Next Meeting: Thursday June 18 on Zoom or in Pullman: Fellowship Hall, Community Congregational Church, 525 NE Campus Avenue

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