

**Palouse Citizens' Climate Lobby**  
**Oct 15, 2020, 5:30-7:00pm Zoom Meeting**

NOTE: **Our CCL Palouse Treasury could use a boost!** Get Out the Vote efforts and radio ads are powerful actions but they have put a real dent in our treasury. If you can contribute to replenishing it, please send a check in any amount made out to CCL Palouse to Steve Flint at 4961 Lenville Road, Moscow, ID 83843. Thanks for all you do for the climate!!

**Attendees:** Lauren Carlsen; Judy Meuth, Chair; Mary DuPree; Amelie Schmolke; Simon Smith; Michael Kahn; Carrington Moore; Kathy Dawes; Kayla Bordelon; Kynan Witters-Hicks; Linda Jovanovich; Paul Spencer; Bill Engels; Mac Cantrell; Eric Odberg; Diana Armstrong; Martina Ederer; Margaret Davis; Trish Hartzell; Marilyn Von Seggern, Recorder

**Announcements**

- Judy presented the new CCL Palouse website <http://cclpalouse.org/>. The transfer to the new site is complete and she urged members to take a look, explore it, and send it on to others. Thanks to Joe Pallen for building the new site and to Paul Spencer who built and maintained the previous site for years.
- On Tuesday, Oct. 13 the TEDxWSU Countdown was presented online and several members attended. Mary said the moderator was Patrick Robichaud, Chair of the WSU Environmental Sustainability Alliance. Some WSU researchers presented in addition to national and international speakers. There may be opportunities for collaboration with some of the local presenters. Link to the recorded event: [https://wsu.zoom.us/rec/share/QCI3RAVXpzCe4VME\\_EdlQuGqm\\_ODNzx2QjW4b1E\\_99WuKFerQM7Sweg8rbnubjoS](https://wsu.zoom.us/rec/share/QCI3RAVXpzCe4VME_EdlQuGqm_ODNzx2QjW4b1E_99WuKFerQM7Sweg8rbnubjoS)
- Ag forum “Idaho Farming: Challenges in a Warming Climate” on Oct. 24 9:00-11:00 am (PT) is co-sponsored by CCL. Keynote speaker is John O’Connor, who has extensive knowledge and experience gained in 45 years of farming in Idaho, including as a farm owner and manager, organic crop inspector and project leader for a Sustainable Agricultural Research and Education (SARE) grant. Join the Zoom forum (no registration necessary) at <https://us02web.zoom.us/j/9828075151>
- Bill Engels is interested in picketing local businesses to encourage divestment of fossil fuels; e.g., WSU—does it have investments in fossil fuels? Let him know if you are interested and if you know how to find out. [mongolengels@yahoo.com](mailto:mongolengels@yahoo.com)
- If everyone in CCL signed up for the CCL Monthly Calling Campaign, our members of Congress would get thousands of calls per month. Be part of the action! Go to [cclusa.org/mcc](http://cclusa.org/mcc) and sign up!

**CCL-Palouse Reports and Actions**

- Get Out the Vote for the Climate
  - VOTE CLIMATE Signs campaign – Simon said that Mary had signs printed for putting up in shop windows. Simon, Margaret and Diane will disperse to people in Moscow and Pullman for posting. Sign-waving in downtown—have been out in downtown Pullman 1 ½ hours on various evenings. The response is mostly positive. There are now Moscow volunteers as well. Judy will send out the file for window signs for people who want to print their own.
  - Get Out the Vote - ways to get involved are listed at the end of these minutes.
  - Social Media Bonus Action: National CCL suggests taking a selfie photo when voting or dropping your ballot in the mail, then posting it.
- Candidate Forum Question Submissions
  - Oct 17 WA 9th District State Legislature Candidate forum. Submit questions to [lwvpull@yahoo.com](mailto:lwvpull@yahoo.com) Climate questions are being asked at these forums so submit a climate question.
  - Oct 19 WA 05 Congressional Candidate Debate. Submit questions to [elections@ksps.com](mailto:elections@ksps.com)
- Radio Spots – Mary: Three 30-second radio spots have been recorded and will be aired on KRAO, a country station. There will be 64 spots over the next month costing \$7.20 each. If you want to contribute, send money to Steve Flint at 4961 Lenville Road, Moscow, ID 83843.
- Social Media student volunteer - Marilyn had gotten in touch with a WSU Center for Civic Engagement staff member who knew of students wanting volunteer opportunities such as CCLP has posted. This would probably start in January.
- Ag Outreach – Mac and Eric are sending out info about the Ag Outreach event Oct 24. Eric is contacting farmers supportive of climate change to get involvement. Mac said if you are interested in being involved with lobby team for Idaho congressional reps to let him know. For more information, see the third bullet under Announcements in these minutes.
- Pullman Climate Action Plan – Marilyn reported that there are new staff in the positions of Pullman City Administrator and Planning Director. We have made contact with them and hope to meet soon.
- Pullman 20/20—Simon said that the group is putting together a list of environmental group projects in Pullman; there will be a meeting next week to discuss more.
- Moscow Climate Action Plan –Mary said there is a Climate Action Working Group. The City Council is supportive and the CAWG hopes to meet with them by the end of year. They are working in smaller teams on topics of mitigation and adaption plans. They have established long-term goals.
- Chambers of Commerce Judy said work with Pullman and Moscow Chambers of Commerce is on hold; there are long-term plans and we will get back with them.
- Presentations – Judy presented at the Environmental Justice Panel through the WSU Center for Civic Engagement.
- Publications – Over the past month there were 4 letters to the editor of Daily News, also a news article by Kuipers on the candidate at our last meeting.

**How should we report actions to CCL's Action Tracker?** <https://community.citizensclimate.org/actions/home> Until recently, CCLP has reported actions to one person who reports to National. A new system called Action Tracker can be done by individuals. Should we switch to the new system or continue having one person do the reporting? Judy described how it works; Mac will ask about conflict between calling campaign and new reporting system.

**Report on Monthly Speaker.** Mike reported that Alex Posner, President for Students for Climate Dividends, spoke. The group is bipartisan and includes environmental groups of several political persuasions. Alex spoke about strategies useful for appealing to students, leading with values and how climate fits into that. The emphasis is on bipartisanship. Important: find trusted messengers; show that there has been momentum in this area; persistence; substance plus making arguments with style; concept of where this might go in the far future rather than immediate future. "A rightward leaning approach to a leftward leaning problem."

### **Lobbying**

- **Virtual postcards** - Pick a photo of yourself and something you love, write a 50 word (or less) testimonial about why you support 763, send the photo and testimonial to Sylena at [sylena.harper@wsu.edu](mailto:sylena.harper@wsu.edu) Double your impact by helping a friend or family member send a photo and testimonial to Sylena, too. Several examples were shown.
- The members broke into WA and ID groups to plan December virtual lobby meetings. Consider: What should we use as our main topics for lobby meetings the week of Dec. 7? Which influencers/trusted messengers should we include? Are there personal stories from our districts that will help convey our message? If you have additional ideas to contribute, contact Mac (ID) or Judy (WA).

**Next Meeting:** Thursday, Nov. 19, 5:30-7:00 pm on Zoom

### **\* Get Out the Climate Vote!**

#### **Partner with the Environmental Voter Project (EVP)**

EVP is focused on increasing turnout of environmental voters; see 5-minute video at [EVP](#). You can help by texting or phone-banking from anywhere in the country. For tips and training, go to "[CCL and Voter Participation Outreach](#)" or [environmentalvoter.org/events](http://environmentalvoter.org/events).

#### **Help students vote**

[Rock the Vote](#) is a U.S.-based nonprofit nonpartisan organization whose stated mission is "to engage and build the political power of young people." Check out [rockthevote.org](http://rockthevote.org) or contact [highered@citizensclimatelobby.org](mailto:highered@citizensclimatelobby.org).

#### **Tell people about registering and requesting a ballot via TurboVote.**

Encourage everyone to register and request a ballot by mail on [our TurboVote page](#).

### **COMMUNICATIONS EXERCISE: Highlights of the 2020 Household Impact Study**

The 2020 Household Impact Study uses the most recent available economic and emissions data to see how the Energy Innovation Act will affect people in our district financially. The analysis shows that this carbon pricing legislation is a great tool for cutting carbon emissions, and it can

achieve those reductions while protecting the economic well-being of American families. Specifically, 61 percent of U.S. households and 68 percent of individuals will see a financial benefit from this policy. That means the amount they receive in carbon dividends will more than offset increased costs associated with the carbon fee. And for America's poorest households, 96 percent will see a financial benefit. Overall, this policy will deliver net benefits for young households, older households, families of color, and larger families.

**Additional resources** CCL Community's [Household Impact Study](#) training page, CCL Community's [Household Impact Study Resources](#)

### **More Action Opportunities**

#### **If you have 5 minutes:**

- Watch this clever, visually appealing CCL video explaining Carbon Fee & Dividend on our CCL Palouse website! <http://cdpalouse.org/landing-page/> Share the video with your friends and on social media. It's a quick way to explain the concept in a broad and simple manner and to start a conversation.
- Make a Real Difference in 5 minutes with Monthly Calling Campaign (MCC) [cclusa.org/mcc](http://cclusa.org/mcc)

#### **If you have 30 minutes:**

- Listen to CCL's Radio: Episode 35: Plastic Pollution & Heavy Metal <https://community.citizensclimate.org/bulletin/2101/24>

#### **If you have more than 1 hour:**

- Learn how plastics are a fossil fuel product in the documentary *The Story of Plastic*, (1 hr, 23 min) available on DiscoveryGo streaming service, for rent on Amazon, on Apple TV, and on Xfinity.