

Palouse Citizens' Climate Lobby
AGENDA Dec. 17, 2020, 5:30-7:00pm Zoom Meeting

If you need technical assistance, contact Amelie Amelie_schmolke@fastmail.net.

Introductions and Check-in

CCL December Conference Highlights - Videos are up on [YouTube](#)
December Lobby Highlights

Additions to the Agenda and Review of Minutes

Announcements

March Virtual Lobby Week (dates TBD)

CCL-Palouse Reports and Actions

- Ag Outreach – Judy, Mac
- Pullman Climate Action Plan – Marilyn, Simon, Kynan
- Moscow Climate Action Plan - Mary
- Chambers of Commerce—Mary
- Publications – Judy

Guest Speaker report- Pete

Christiana Figueres, former UNFCCC Executive Secretary. Where do things stand globally on national commitments to fight climate change and what's needed going forward? Figueres was Executive Secretary of the United Nations Framework Convention on Climate Change (UNFCCC) from 2010 until 2016, during which she marshaled 196 countries to sign the Paris accord in 2015. <https://www.youtube.com/watch?v=0GldLYFhs4g&feature=youtu.be>

Planning for 2021 – Palouse CCL Actions

See “Draft for discussion - Palouse CCL 2021 Priorities” later in this agenda.

Communications Exercise: Explaining the impact of the EU’s border carbon tax (see end of the Agenda)

Bonus Action: CCL Year-end Fundraiser

Give as you are able to boost CCL action in 2021 and then spread the word about our fundraiser by posting on your favorite social media platforms. Ask others, “Will you join me in making a donation at citizensclimate.org/give?”

Next Meeting: Thursday, January 21, 5:30-7:00 pm on Zoom

Adjournment

Draft for discussion - Palouse CCL 2021 Priorities

Build Active Membership – Grow our chapter

CCL members reach out to one or two new people or current inactive member

Mentor new attendees

Engage more youth

Grasstops – Engage prominent business and community leaders

Approach likely business, media, faith group, and organizational, and other supporters

- Alta Engineering, NRS, B & L Bicycles...
- Lewiston Tribune, Spokesman Review....
- UUCP, Community Congregational Church, Sacred Heart...
- Rotary, Kiwanis, Lions...
- Chambers of Commerce

Media – Amplify voices for carbon pricing

Write Letters to the Editor and Op-Eds (from a diversity of voices in CCL); sign up for a month when you'll write

Encourage community and business leaders to write LTEs and Op-Eds

Send your LTEs and Op-Eds to members of Congress

Grassroots – Prepare to mobilize

Enroll lots of people in CCL Monthly Calling Campaign [Monthly Calling Campaign](#)

Increase communication via [social media posts](#)

Reach out – tabling at grocery stores? Contact senior centers

Lobbying – Be strategic

Liaisons and others increase contacts with members of Congress and their offices

Find trusted messengers to participate in lobbying

COMMUNICATION EXERCISE

Laser Talk - EU's border adjustment pressures U.S. to price carbon

One of the pillars of effective carbon pricing is a border carbon adjustment that protects domestic manufacturers from unfair competition. It's a tax applied to carbon-intensive imports from nations that do not have an equivalent price on carbon. This not only maintains a level playing field for businesses, it also discourages companies from "off-shoring" their carbon emissions by relocating to countries that do not price carbon. The Energy Innovation and Carbon Dividend Act, currently pending in Congress, includes a border carbon adjustment.

As Europe moves to increase its climate ambition with a steeper price on carbon, the European Union plans to protect its businesses with a border carbon adjustment, and that will have an impact on American exporters. Europe's border adjustment will go into effect in 2023. If the U.S. were to enact a fee and dividend policy with a price that matched or exceeded Europe's,

American manufacturers would be exempt from the European tax. In short, to maintain trading parity with Europe, the U.S. needs to price carbon.

Should the U.S. and Europe both price carbon with a border adjustment, the trading leverage of these two economic giants would pressure other nations to follow their lead with ambitious carbon pricing systems of their own.