

Meeting Notes – January 19, 2017 Monthly Meeting

Palouse Region Chapter, Citizens' Climate Lobby

1912 Center Senior Center, 412 East 3rd St. Moscow, 5:30-7 pm

Present: Mary DuPree, Judy Meuth, Paul Spencer (note taker), Marilyn Von Seggern, Steve Flint, Ginny Lohr, Sandon Lohr, Bob Johnson, Katie Gieske, Mac Cantrell, Brian Dietel, Kennedy Caisley, Diana Armstrong, Bertie Weddell, Becky Chastain

Introductions and Additions to the Agenda

Review of Minutes – There were 4 corrections to the document sent by Mary on Jan. 14:

1. Middle of Page 1, Endorsements – Steve will take endorsements to Clearwater Power.
2. Page 1, 10 lines from bottom -- change “Community Matters” to “Community”
3. Page 1, 9 lines from bottom -- change “endorsements” to “guidelines”
4. Page 2 in Presentations -- should be “WSU Zoology Club”

Note: We will send out the final revised December 2016 meeting notes to everyone by email.

Announcements

- Mac announced an all-day REACCH (Regional Approaches to Climate Change) Conference on Thursday Feb. 9 at the UI Commons Whitewater Room. Please let Dianne Daley Laursen know if you can come: diannedl@uidaho.edu or 208-885-1231.
- Mary announced the showing of the second season of *Years of Living Dangerously* at the Kenworthy Theatre at 7 pm on Mondays Jan. 23 and 30 and Feb. 6 and 20. CCL-P is co-sponsoring these showings.
- Lobbying: Ginny reported that there is a federal House of Representatives recess February 20-24, but no recess in March. The April recess is Apr. 10-21.

Reports

- Endorsements and Collective Letter to MOC's: Judy and Mary –Judy explained that we have been working for several months to get endorsements. The M-P Daily News has in general stated its support for carbon pricing, but we don't have a specific endorsement from the paper yet. At our last meeting we discussed the possibility of using a letter similar to the “Wisconsin letter” explaining local problems which climate change could cause. This would be used to get many signatures of ordinary people and businesses rather than targeting only prominent people, organizations and businesses (which is the goal of the National CCL endorsement effort). We are hoping also to get an endorsement from one town and one tribe. The consensus of the attendees is that this is a good idea with the following comments:
 - We could have separate letters for Washington and Idaho and the WA letter could include the Columbia Basin.
 - This seems like an efficient method to obtain endorsements.
 - Such a letter with many signatures could be used as leverage to obtain endorsements from city, county, and federal government legislators and administrators.
 - It was suggested that we need to have a database to keep track of the signatures and store it on Google Docs or Dropbox.
 - Bertie, Ned and Judy will be the committee to draft a letter and to consider database options.
- Agriculture Outreach: Judy and Al. Meetings were held to learn about farmer's opinions and concerns about climate change and fossil fuel fees. The purpose was to be able to take farmer's

needs into account in CCL proposals. **There will be another meeting during the third or fourth week of February.** We are hoping to include the Farm Service Agency, USDA but there are some concerns of WSU and Federal employees about conflicts of interest. (Mac and Bertie are interested in attending this meeting.) **Please send any suggestions of people to invite to attend the Ag meeting to Judy.**

Action Items from December Meeting and Updates from Interest Groups

- Engaging young people (more under 2017 plan). Mac has made contacts with several people, and is hoping to be able to make presentations at 400 level university classes in Engineering and Political Science. Marilyn is also working on this with WSU Democrats Club.
- Upcoming: *Years of Living Dangerously 2* showing at the Kenworthy Theatre on Mondays—Jan. 23, Jan. 30, Feb. 6, Feb. 20. It was reported that “Beyond the Flood” was excellent.
- Moscow MLK Breakfast Jan. 21 at 9am – we will table there.
- Womens’ March Jan. 21 at 1pm, Moscow City Hall parking lot.
- Mary handed out CCL brochures and asked people to post/leave them in good locations.

National Call — Yoram Bauman, founder of Yes on 732. All are encouraged to view on YouTube:

<https://www.youtube.com/watch?v=N80soGB9xPw&feature=youtu.be>

Diana reported that Mark Reynolds first summarized 2016 CCL accomplishments. The number of members has doubled to more than 50,000. Chris Gibson (R-NY) took the climate debate in this country a big step forward when he and 10 Republican colleagues introduced a resolution in the House that acknowledges the problem of climate change and commits to working on solutions. The house climate group is still active with 9 republicans and 9 Democrats. Even though some members lost in the Nov. election, new members from Utah, Pennsylvania and NY were added.

Yoram Bauman explained the lessons of the defeat of I-732, which was a revenue neutral proposal.

- The environmental groups did not like I-732 because they wanted to get money for their causes rather than decreasing sales and other taxes.
- The Washington constitution prevents having a revenue neutral return to the public.
- Some people thought that low income families should get bigger dividends.
- Mr. Bauman regrets making a statement about liberals using political weapons.
- The measure still got 41% of the vote, and there was some Republican support.

National Actions for the Month:

Call your members of Congress within the next few days. Suggested script: “Hi. This is (your name) from (city). I want you and other Republicans to make addressing climate change a key issue because (your reasons). Thank you.”

Rep. McMorris-Rodgers 202-225-2006, Rep. Raul Labrador 202-225-6611, Sen. Jim Risch
202-224-2752, Sen. Mike Crapo 202-224-6142

Celebrate 2016 and Plan 2017

- CCL-P’s 2016 accomplishments: Summary of Field Reports (Marilyn). She reported that there were 26 LTE, 3 op-eds, 1 article, 36 letters to Congress, and 8 outreach events during 2016. During the last 2 ½ years there were 14 public presentations! We now have 174 people on the email distribution list!

- Plan for 2017 – Mary distributed the Group Planning Worksheet. The group discussed it and some modifications were made. Attached below is the modified draft.
- Communication Skills Practice -- We worked on methods of communicating with people in three different categories: 1) Non-CCL people who realize that climate change action is needed. 2) People who do not know anything about climate change and its potential consequences. 3) Skeptics about climate change.

Review of Action Items from this meeting

- Bertie, Ned and Judy will be the committee to draft a letter and to consider database options for an endorsement letter with local emphasis like the “Wisconsin” letter.
- Mary will revise the draft 2017 Group Planning Worksheet.
- Paul will put the revised draft on the website.
- All: Consider other changes you would like to the 2017 Group Planning Worksheet.
- All: Call members of Congress
- All: post CCL-Palouse brochures in good locations.
- All - send Marilyn actions/links for her to report to national CCL (kvs21@frontier.com). Also send published items and website suggestions to Paul to post on CCL-P website (paul-spencer@pullman.com).

Next meeting February 16, Umpqua Bank in Pullman, 5:30-7pm

Adjourn

Presentation group meets from 7 to 8: all are welcome.

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Rev. 1/22/2017

2017 CCL Group Planning Worksheet – Please make suggestions for additions or corrections

Key objective for the year:

We will focus on expanding our active membership to include more young people, including high school and college students from within our region. We will also reach out to them, and to the agricultural community and to human rights groups and environmental organizations to understand their concerns and to educate them about CCL’s Carbon Fee and Dividend proposal through personal contacts, tabling, and CCL presentations.

Lobby Plan:

How will you move your members of Congress to the next level of support?

CCL scale: A – Would not vote for our legislation (opposed). B – May or may not vote for our legislation (on the fence). C – Would vote for our legislation (a supporter). D – Would introduce or co-sponsor our legislation (a champion).

How often do you plan to be in contact with this office (F2F, and with district and DC staff)?

What is your goal for the spring in-district lobby drive? Include possible asks and possible endorsers you might want to include in the meeting.

How many people from your group would you like to have attending the June 11-13 national conference?

Who would you most like to have in the lobby team for your member of Congress on the June 13th lobby day?

Getting ready for a bill in Congress:

We want to be ready to move quickly when a bill has been introduced. Advance planning will help us do that. Think about the actions your chapter will want to take when a bill is introduced and record them here. Then you can pull out this action plan when a bill is introduced and be ready to implement it.

A. Media Plan

Newspaper editors or reporters to contact:

Plan for LTEs/Op-eds:

Radio/TV interviews or appearances:

Other:

What steps need to be taken to be ready to execute this plan?

B. Outreach Plan

Who do we need to inform about the bill when it comes out? (community leaders, current endorsers, local organizations, etc.). List here:

Who will take charge of organizing people to make these contacts when the appropriate time comes?

Conservative outreach plan:

Finding and encouraging conservatives to voice public support for climate action is a key objective nationally. Who are your local conservatives who might be supportive?

How will your group reach out to them?

Other Goals and Objectives for 2017:

1. We will pursue signatures to a letter (petition) to our Members of Congress to work with others in the Congress to reduce the worst effects of climate change.

2. We will develop a larger cadre of presenters, involve CCL-P members in approaching and coordinating with target groups, and maintain a list of these contacts and opportunities.