

AGENDA - July 18, 2019
Palouse Citizens' Climate Lobby
5:30-7:00pm, Senior Center in the 1912 Center, Moscow

Introductions

Additions to the Agenda

Review of Minutes

Announcements

- New research on the power of talking about climate change – Pete
- New research on rural development/employment from renewable energy growth - Simon
- EICDA co-sponsor Derek Kilmer (WA06)
- Lobbying WA Senators

CCL-Palouse Reports and Business

- Treasurer's Report
- **Tabling**
 - Moscow Farmers' Market tabling – Simon
 - WSU (Aug 16, 11:00-1:30) – Marilyn
 - Lentil Festival: Aug 16, 5:00-10:00 pm tabling, Aug 17, 11:00 am parade – Judy
- **EICDA Endorsements – Breweries, Wineries, and more**
- **Youth action - Jana (Simon – PHS science teacher)**
- **Moscow and Latah County**
 - Latah County Commissioners - Mac
- **Pullman and Whitman County**
 - Pullman Climate Action Plan - Judy
 - Pullman Chamber of Commerce – Marilyn
 - Palouse City Council - Linda
 - Whitman County Commissioners

National CCL Monthly Call Drew Jones of Climate Interactive, a think tank that provides modeling for climate policies and tools, will share details of Climate Interactive's new climate policy simulator [En-ROADS](https://citizensclimatelobby.org/monthly-speakers/), a tool for understanding how we can achieve our climate goals through changes in energy, land use, consumption, agriculture and other policies. <https://citizensclimatelobby.org/monthly-speakers/>

National CCL Action:

1. Youth!
2. Focusing your Grasstops Outreach
3. Communication Exercise: Reframing the Conversation

Next Meeting: Thursday, August 21, 5:30-7 at Umpqua Bank in Pullman

EXERCISE: Reframing the Conversation

Steve Levin

Reframing Skills – Proposing a fresh perspective

Example A:

Cartoon 1 – Guy marooned on tiny island sees a small boat in the distance. His thought: “Boat!”

Cartoon 2 – Guy in small boat sees a tiny island. His thought: “Land!”

After 30 minutes of reframing training, these two guys could come up with new perspective they share: “Companionship!”.

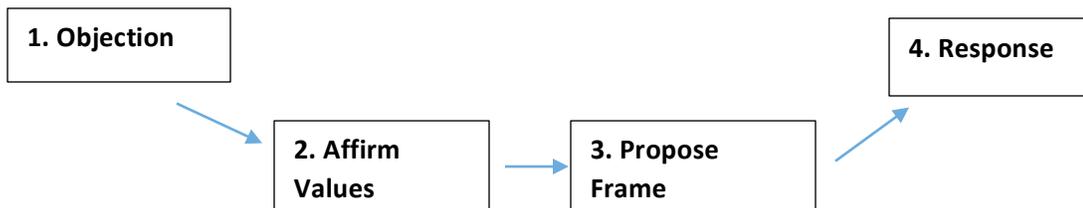
Example B:

Group 1: “Ban all abortions!”

Group 2: “Make all abortions legal!”

If groups listen deeply to each other, they can find shared perspective to work on together: “Prevent unwanted pregnancies.”

Reframing Steps



1. Objection raised by speaker.

Listen more deeply to discover values of speaker.

2. Join speaker where you sincerely can. Affirm values. Use their energy and your empathy.

“Yes! You really value accountability. I think accountability is extremely important, too.” (Saying “Yes!” to someone actually lowers their blood pressure, calms them, keeps them engaged.)

3. Propose a better frame. Explore rather than explain. Base exploration on shared value, point to the future.

“What can we do to be sure that we have accountability?”

4. Respond within the new frame.

“Fortunately, our CFD plan What do you think about that?”