

Minutes - July 18, 2019
Palouse Citizens' Climate Lobby
5:30-7:00pm, Senior Center in the 1912 Center, Moscow

Attending:

Bertie Weddell, Darla Port, Kathy Dawes, Linda Jovanovich, Marilyn von Seggern, Mac Cantrell, Jana Veleva, Pete Haug, Casey Johnson, Mike Kahn, Mary DuPree, Mark Bordsen, Amelie Schmolke, Judy Meuth, Deb Olson, Johnson Jones, Simon Smith, Karen Gray, Diane Noel, Paul Spencer, Margaret Davis

Additions to the Agenda

Review of Minutes

Legislators are now willing to talk about climate change, the lobbyists recognize this. Reimbursements were for the local meeting, rather than the national meeting.

Announcements

- **New research on the power of talking about climate change – Pete**
 - Yale research about discussing climate change with family – it's a powerful tool and creates a pro climate social feedback loop.
- **New research on rural development/employment from renewable energy growth – Simon**
 - Unemployment and lack of electricity in India, Kenya, Nigeria– Renewable energy solutions including mini grids and solar result in job creation for energy workers and 5 times more workers who can now access electricity. Could this model also result in rural employment development for the Palouse/rural regions. Mini-grids create micro-economies. Could be something we could take to the MOCs.
 - Montana developing storage for solar energy when there's surplus
- **EICDA co-sponsor Derek Kilmer (WA06)**
 - Washington state CCL is asking for expressions of gratitude for Derek Kilmer who is a new EICDA co-sponsor – email or tweets.
- **Lobbying WA Senators**
 - Both senators are favorable toward the bill, so give senators information about all parts of Washington so they can influence colleagues in the House – can we put someone on a committee to gather information about climate impacts and energy needs/concerns.

CCL-Palouse Reports and Business

- **Treasurer's Report**
 - \$483 in the bank. \$400 in profit from the April conference. Maybe we can use some to buy radio spots – use Yale Climate communications blurbs. One person to pursue this – talk to the conglomerate of radio stations – Inland Radio. Finding out pricing and PSA policies. Pete will speak to an AM radio person
- **Media Report**
 - 7 publications since June: a number of writers published in the local newspapers. Saves CCL lots of money in media purchasing. Educates people but also gets it in front of the MOCs. When you write something, send link to MOCs. "I wrote this and I think this is important".
- **Tabling**

- Moscow Farmers' Market tabling: Simon – if you greet 50, you talk to 15. Get people to sign up/get suggestions. Suggestions from table visitors: write to Alexandria Ocasio Cortez or Nancy Pelosi; reach out to communities like Potlatch with a local person.
- WSU (Aug 16, 11:00-1:30): Marilyn – the all campus picnic. Marilyn will sign us up. Simon and Linda will staff.
- Lentil Festival: Aug 16, 5:00-10:00 pm tabling. Tables are expensive; if we do it, maybe do clipboarding rather than tabling. Aug 17, 11:00 am parade –Marching in the parade with CCL banner. Mayor announces about org. Amelie, Simon will march; Margaret and Pete may march. Judy will register us for the parade.
- **EICDA Endorsements – Breweries, Wineries, and more**

Materials and tools for seeking endorsements from Grasstops Influencers are available from national for breweries/other businesses, to convince them, and then have them convince their clientele. To find the materials and tools, it may be easier to Search google, rather than do a CCL site internal search. Several people signed up to approach specific companies.
- **Youth action - Jana**
 - First action – climate change walk out 9/20 from MHS to East City Park. Youth action group is seeking 5 other ID schools to join in the walk out, including Pocatello, Boise, Sandpoint. We will work on getting contacts from CCL groups in those areas and other Idaho high schools and middle schools. Youth Action wants to get press for the walk out. In January, group will lobby ID legislature with goal of passing a resolution. Event on Earth Day is tree planting. Group is using “Access” programming to bring experts in to talk to students about climate change. Judy invited Youth Action participants to consider going to CCL national lobby day in DC on 11/11-11/12; our chapter could help.
 - Hard to get internships going with U of I and WSU. Johnson will help us get started with more involvement of WSU students.
 - Tim Dec, ID state CCL coordinator, said Students for Carbon Dividends on quite a few campuses is being successful in getting student groups to endorse EICDA by voting on supporting it within their group and then sending their digital logo to Students for Carbon Dividends.
- **Moscow and Latah County**
 - Latah County Commissioners – Mac and Mary met with commissioners in May and they were receptive: 2 on board, 1 needed more information. One more meeting is coming up.
 - In the ID state call, there was discussion of statewide coordination for endorsements for EICDA primarily, but also action on climate change. ID needs one person to coordinate for the state – get into the database. Interested folks can talk to Mac. For endorsements: endorsements are nice, but also people can start an interest or industry group to take action. These groups can then endorse as groups. Bring business representatives to meetings.
- **Pullman and Whitman County**
 - Pullman Climate Action Plan: Judy – There's been no movement so far on the city's goal to develop a climate action plan. City feels overloaded in terms of committees. CCL asked city supervisor to get CCL on the docket to present something – no response from him thus far. Pullman School District is developing a sustainability plan. When PSD contacted the city, the city said “call CCL”.
 - Pullman Chamber of Commerce: Marilyn - we are a member of the COC, blocking carbon policies is big on the Pullman chamber's legislative priority list. The national Chamber of Commerce came out recently, though, saying that something must be done about climate change. We're not yet members of the Moscow COC.
 - Palouse City Council: Linda – Consideration of a climate resolution may be on the agenda for next Tuesday. CCL last contacted the council in February. The current mayor is not up for re-election. A climate resolution could possibly be his legacy.

- Whitman County Commissioners – We are going to begin to approach them. There will be a short, initial meeting after the chapter meeting tonight.

National CCL Monthly Call Drew Jones of Climate Interactive, a think tank that provides modeling for climate policies and tools, will share details of Climate Interactive's new climate policy simulator [En-ROADS](https://citizensclimatelobby.org/monthly-speakers/), a tool for understanding how we can achieve our climate goals through changes in energy, land use, consumption, agriculture and other policies. <https://citizensclimatelobby.org/monthly-speakers/>

National CCL Action:

1. Youth! See above.
2. Focusing your Grasstops Outreach – businesses, organizations, elected officials. See EICDA Endorsements above.
 - a. Bios of MOCs available on CCL website. Are there people in your chapter who have connections? Do research on some of the Influencers in communities: health providers, hospitals, universities, big businesses, MPBS, etc.
3. Communication Exercise: Reframing the Conversation

Next Meeting: Thursday, August 22, 5:30-7 at Umpqua Bank in Pullman [Editors note: The August CCL meeting was subsequently canceled.]

EXERCISE: Reframing the Conversation

Steve Levin

Reframing Skills – Proposing a fresh perspective

Example A:

Cartoon 1 – Guy marooned on tiny island sees a small boat in the distance. His thought: “Boat!”

Cartoon 2 – Guy in small boat sees a tiny island. His thought: “Land!”

After 30 minutes of reframing training, these two guys could come up with new perspective they share: “Companionship!”.

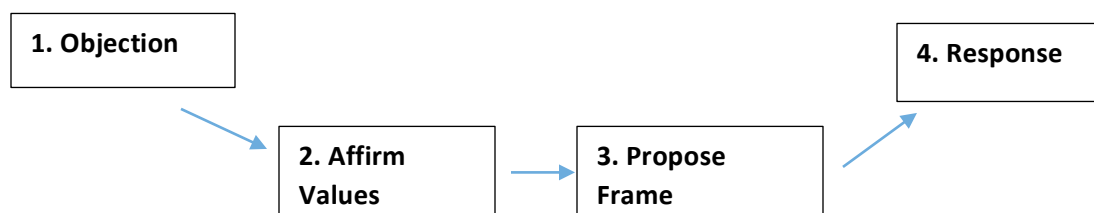
Example B:

Group 1: “Ban all abortions!”

Group 2: “Make all abortions legal!”

If groups listen deeply to each other, they can find shared perspective to work on together: “Prevent unwanted pregnancies.”

Reframing Steps



1. Objection raised by speaker.

Listen more deeply to discover values of speaker.

2. Join speaker where you sincerely can. Affirm values. Use their energy and your empathy.

“Yes! You really value accountability. I think accountability is extremely important, too.” (Saying “Yes!” to someone actually lowers their blood pressure, calms them, keeps them engaged.)

3. Propose a better frame. Explore rather than explain. Base exploration on shared value, point to the future.

“What can we do to be sure that we have accountability?”

4. Respond within the new frame.

“Fortunately, our CFD plan What do you think about that?”