

MINUTES – April 16, 2020
Palouse Citizens' Climate Lobby
Location: Individual Homes or Offices via Zoom

Attendees: Judy Meuth, Mary DuPree, Diana Armstrong, Virginia Lohr, Mac Cantrell, Amelie Schmolke, Kathy Dawes, Pete Haug, Casey Johnson, Simon Smith, Trish Hartzell, Marilyn Von Seggern, Steve Flint, Sylena Harper, Michael Kahn, Martina Ederer, Margaret Davis, Linda Jovanovich, Joe Pallen, Diane Noel

Introductions and Check-in Everyone reported on how they're doing during the coronavirus. If you need any assistance, contact Judy judymeuth@gmail.com or Mary maryhdupree@gmail.com

Additions to the Agenda and Review of Minutes There were no changes to the minutes of the February 20 meeting.

Announcements

- **CCL Conference and Lobby Day** – Face to face conference and lobbying have been cancelled this summer; instead, CCL Conference and Lobby Day will be free and online. The virtual conference will likely be on Saturday June 13th. Virtual lobby meetings will probably be June 16 and 17, although the dates could change. To serve on a lobby team, you need to have completed the CCL Climate Advocate Training <https://citizensclimatelobby.org/climate-advocate-training/>, which is offered live two or three times a week. It will be possible to have lots of people in the room during a lobbying session in addition to the main lobbyists to send a strong message. Registration will open soon; things are still in flux.
Idaho people interested in being on a lobbying team let Mac know. *Washington* people let Judy know.
- **Research published in *Nature Communications*** this week demonstrates that *not* acting on climate is much more expensive than curtailing greenhouse gases (Self-preservation strategy for approaching global warming targets in the post-Paris Agreement era. *Nature Communications*. <https://www.nature.com/articles/s41467-020-15453-z>).
Two articles covered the study: Stronger action on climate change would benefit the economy, study finds. CBS News <https://www.cbsnews.com/news/climate-change-action-economic-benefit-study-finds/>) and Study reveals one climate change strategy that could save the world \$616 trillion. Inverse (<https://www.inverse.com/science/cost-of-climate-change>)
Pete summarized the research by saying the choice between climate action and economic growth is a false choice, although he expressed some skepticism in the study.
- **Murray Strategy Team** (Judy) – CCL wants someone from eastern WA to participate in a lobby strategy team for Sen. Patty Murray with a focus on how to get things moving in the Senate. Michael Kahn is interested.
- **CCL is starting Diversity Conversations**, part of move toward social justice in CCL. First conversation is April 20 to learn more about environmental racism, unconscious bias, social justice, how to be more involved with communities around the world and here at home, learn how carbon fee and dividend can work to support social justice. Linda, Casey, and Sylena are interested in getting info about this.

CCL-Palouse Reports and Business

- **GPNW Regional CCL Conference (Sylena)** – Sylena and four others from our chapter attended.
- **Lobbying** (Mac, Judy)—Mac said there are no real updates, although he did receive a call from Tony Snodderly (Mike Crapo's Lewiston office), checking in about coronavirus. Judy has been in touch with McMorris Rodger's legislative director and thanked him and the congresswoman for the work they're doing.

MOCs are focused on covid-19 right now, so it's a good time to extend thanks and appreciation and maybe say just a little about climate change. Linda got a response to a letter she sent to McMorris Rodgers asking her to consider the EICDA; the response indicates McMorris Rodgers thinks something needs to be done, that climate change is human caused, and she doesn't want to hurt the economy.
- **Grasstops Relationships and Endorsements (Mary, Diana)**— Diana reported that Moscow Food Co-op endorsed EICDA, apparently the first food co-op in the country to do so. Diana wrote a press release about the co-op's action that was published in the Daily News. Diana sent a copy of the article and a personal letter from her asking for EICDA endorsement to 150 other co-ops around the country. Diana is also contacting the CCL chapters closest to those co-ops, sending them the article and letter she sent to the co-ops and urging them to follow through. Response from the CCL chapters has been very positive.

Mary said that now may be a good time for the grasstops teams to meet and plan (learn more about the groups they've selected, for example). It's up to team leaders to call the meetings. Things may have calmed down enough by this summer to reach out to grasstops influencers.
- **Ag forum with Chamber of Commerce** – Marilyn said there have been two meetings with area Palouse farmers, in February and March 5, and meetings with the executive directors of Moscow and Pullman chambers of commerce. Chambers are very enthusiastic and farmers positive. The idea is to hold a forum possibly this fall. Plans are in draft form, but include a half day forum or workshop possibly in November. Farmers and chambers have given a lot of ideas for topics and structure, participants, and speakers. Possible title is Palouse Ag in an Era of Change. Several farmers were asked to write a paragraph about how climate change is affecting them, and we hope to get more farmers to contribute.
- **Moscow Sustainable Environment Commission City Climate Action Plan (Mary)**—A draft Impact Assessment is circulating among members but otherwise everything is on hold for now.
- **Pullman Climate Action Plan (Amelie)**— City of Pullman has a goal to develop a climate action plan but no development has yet occurred. Our chapter hopes to make a presentation to the Pullman City Council that would include appreciation of actions already taken by the city, talk about benefits of a climate action plan to the city, and offer resources. We could give examples from other cities and talk about how to link the city's effort with WSU. We want to be specific about what we ask. Judy will find out how to get to present to the council. We might also write letters to the editor thanking Pullman for actions taken thus far (e.g., LED street lighting).
- **WSU Connections (Sylena)**—Effort to start a student CCL chapter will resume.
- **Tabling (Simon)**—Nothing on horizon due to event cancellations and social distancing requirements.
- **Radio (Diana, Steve)**—Diana has written an announcement encouraging people to register for a CCL Earth Day event that we could try to have stations run as a free PSA. Kathy Dawes will provide info about how to contact local stations. We also have a 60-sec spot from Yale climate connections. Discussion on paid radio spots included who is our target audience, without resolution. Diana says there's a website called Radio-Locator that lists all the stations in the area

by what they play. Judy asks people with strong opinions about target audience and radio stations to let Steve or Diana know. Radio rates are down.

- **Publications** (Judy)—Since our Feb. meeting, we had 11 letters/op-eds published.
- **Website** – Joe is working on an updated version of the CCL Palouse website <http://dev.cclpalouse.org> ; the old one (<http://cclpalouse.org/index.html>) will stay up until the new one is ready. We might want a password protected area for minutes. The website is supposed to be a tool for us plus our face to the outside. Please send comments to judymeuth@gmail.com and maryhdupree@gmail.com. Send photos for possible use in the website to Judy.

National CCL Recommended Actions (Judy)

National shared a number of things we can be doing now:

A. Take care of each other and our chapter

- Learn how to use social media if you're interested: "[Social Media for CCL Volunteers](#)".
- Fix up our chapter's [group page](#) on Community.
<https://community.citizensclimate.org/groups/home/1071> Let Judy know if you're interested.
- Join an Action Team by topic of interest <https://community.citizensclimate.org/groups/action-teams>
- Join a Community Forum where there is an ongoing conversation on a topic
<https://community.citizensclimate.org/forums> One forum is focused on tech support [Technical Support Forum](#). You can ask any questions you want on these forums, and you'll get answers.
- Check out CCL Radio broadcasts [Citizens' Climate Radio recording](#).

B. Celebrate Earth Day with CCL: Uniting from Home

Attend the **April 25 CCL Earth Day event Uniting from Home**. Invite family, friends, and colleagues to attend *with* you! Call or email them and ask them to join you at this event. See the program, Zoom info, and register at [UnitingFromHome.eventbrite.com](https://www.eventbrite.com/#!/event/UnitingFromHome)

C National CCL Monthly Call on Environmental Voter Project (Martina). A lot of environmentalists don't vote and aren't registered to vote. This month's speaker, Nathaniel Stinnett, addressed the issue. His group, the [Environmental Voter Project](#), currently active in 12 states, aims to get environmentalists to vote. The group does not endorse candidates; it wants to change habits, not opinions.

Share CCL's new voter registration link on your social media (Judy)

CCL has set up a page where anyone in any state can register, request an absentee ballot, and/or sign up for election reminders. Share cclusa.org/register-to-vote on your social media profiles and invite your connections and friends to register to vote for the climate. You can also retweet, share, and like CCL's social media posts about registering to vote. If you need help getting started on social media, [check out this new training page on Community](#).

Help Wanted

THANKS to folks newly volunteering for these tasks:

- Onboard and welcome folks who have just signed up for CCL—P - Trish
- Produce a tri-fold poster for tabling events – Trish
- Join our team of presenters – learn to make presentations about CCL, climate change, CF/D, EICDA etc. to organizations and school groups – Casey, Trish

We still need:

- Fix up our chapter's [group page](#) on Community.
<https://community.citizensclimate.org/groups/home/1071>
- Mentor folks who come to our meeting for the first time – a one-time face to face/virtual visit.
- Sign up for the Monthly Calling Campaign: cclusa.org/mcc.
- Be the “administrator” for the Monthly Calling Campaign in ID 01 or WA 05.
- Join our team of presenters – learn to make presentations about CCL, climate change, CF/D, EICDA etc. to organizations and school groups
- Become our liaison with the Moscow Chamber of Commerce

Health Tip

Spread chili pepper on your hands (you won't want to touch your face!)