

Palouse Citizens' Climate Lobby
AGENDA March 18, 2021, 5:30-7:00pm Zoom Meeting

If you need technical assistance, contact Amelie Amelie_schmolke@fastmail.net.

Introductions and Check-in

Additions to the Agenda and Review of Minutes

Announcements

- CCL Evergreen Fundraiser (www.cclusa.org/donate) video
- Business Advocates for Carbon Pricing Conference, April 13 (2 hrs.) Contact local business leaders and ask them to attend. [April 13 CCL Business Conference](#)
- Signup for monthly calling campaign: www.cclusa.org/mcc
- Earth Day event (April 22)
 1. parade or sign waving?
 2. media interviews (radio, TV): what's happening in Congress now?

CCL-Palouse Reports and Actions

- Agriculture, Soil Health and Climate Policy Meeting report – Eric, Judy
- Idaho FLOW Workshop outcomes
- Pullman Climate Action Plan – Marilyn
- Moscow Climate Action Plan - Mary
- Chambers of Commerce—Simon, Mary
- Publications – Judy
 - Ramp up: LTE's, Op. Eds
- University student organizing— Kayla, Lauren, Patrick
- Upcoming lobbying and the situation in the Congress

Communication Exercise (at end of Agenda)

Skill Development: Social Media

- Palouse CCL Facebook, Twitter, Instagram: Search for CCLPalouse to find our accounts - Sydnie
 - [Be sure to send her items for posting: sydnie.mejia@wsu.edu](mailto:sydnie.mejia@wsu.edu)

Monthly Guest Speaker:- Jennifer Burney is Associate Professor, Marshall Saunders Chancellor's Endowed Chair of Climate Policy and Research at the School of Global Policy and Strategy, UCSD. Her research focuses on simultaneously achieving global food security and mitigating climate change. She designs, implements, and evaluates technologies for poverty alleviation and agricultural adaptation.

<https://vimeo.com/523248076>

Next Meeting: Thursday, April 15, 5:30-7:00 pm on Zoom

COMMUNICATIONS EXERCISE

Practice quoting a trusted messenger on carbon pricing

We use trusted messengers a lot to convey support for our work, and there is a growing collection of people and statements we can use in our LTEs and elevator pitches. For a good example of using them in an op-ed, check out the recent [carbon pricing support op-ed template](#) on Community “Climate is on the agenda this year. A carbon tax should be too.”

Let’s practice citing a public source of support for carbon pricing and then saying briefly in our own words why carbon fee and dividend is the kind of carbon pricing we support. For example:

Janet Yellen said in her confirmation hearing that she is “fully supportive of effective carbon pricing.” I agree with her. The Energy Innovation and Carbon Dividend Act is my favorite form of carbon pricing because it will quickly lower emissions while putting cash in people’s pockets so we don’t solve this on the backs of low-income families.

Note that we don’t say she has endorsed the bill, but rather that the bill is an example you like of the kind of thing (carbon pricing) that she supports.

- 1) The support statements from trusted messengers below are in the chat. Attendees can also find the two statements on the last page of this Action Sheet at cclusa.org/actionsheet.
- 2) With a partner, pick a carbon pricing support statement you might want to use sometime and practice saying it and then pivoting to why the Energy Innovation and Carbon Dividend Act is the kind of carbon pricing you like. Be careful not to claim the person supports the Energy Innovation Act unless they have explicitly endorsed it!

Carbon pricing support statements from trusted messengers

- In 2019, the U.S. Conference of Mayors passed a resolution that said Congress should “pass legislation that imposes a price on carbon emissions sufficient to reduce emissions in line with ambitions detailed in the Paris Agreement.”
- “Representing more than 200 CEOs from America’s leading companies, the new Business Roundtable position on climate change reflects our belief that a national market-based emissions reduction policy is critical to reducing greenhouse gas emissions ...”