

Palouse Citizens' Climate Lobby
AGENDA May 20,2021, 5:30-7:00pm Zoom Meeting

If you need technical assistance, contact Amelie Amelie_schmolke@fastmail.net.

Introductions and Check-in

Additions to the Agenda and Review of Minutes

Announcements

- CCL Conference June 12-13, Lobby Days June 14-18
<https://www.eventbrite.com/e/the-push-for-a-price-on-carbon-ccls-june-2021-virtual-conference-registration-146625124695>
- Energy Sector Innovation Credit (ESIC) Act—Mac
- CCL-Palouse leadership team call
- In-person monthly meetings?

CCL—Palouse Reports and Actions

- Lauren: U.I. student attitudes study
- Kayla: Climate Ribbons Earth Week activity
- Moscow and Pullman Chambers of Commerce updates
- Pullman city climate actions update: Kynan
- Grassroots--Simon
Farmers' Market, other tabling opportunities this summer
Sign waving
- Grasstops--Judy
Initial meeting with Schweitzer Engineering—Judy

Communications Exercise (text at the end of the Agenda)

Continuing Individual Actions

- Log actions on CCL's Action Tracker: <https://community.citizensclimate.org/actions/home>
 - Write Senator Crapo to express appreciation for his bipartisan work with Senator Whitehouse re. the ESIC.
<https://www.crapo.senate.gov/contact/email-me>
 - Energy Innovation and Carbon Dividend Act, H.R. 2307 -
Send a postcard to President Biden to let him know of broad support for carbon pricing and the EICDA
(President Biden, The White House, 1600 Pennsylvania Ave NW, Washington, DC 20500)
- Send information for Facebook posts to Adrienne Marshall: amarshall813@gmail.com

Monthly Guest Speaker: *People of color are likely to be the most impacted by environmental and climate degradation. And yet, they are typically the most underrepresented in environmental organizations and the national conversation about cleaning up our environment. Our guest this month is **Andrés Jimenez**, Executive Director of Green2.0, an organization dedicated to increasing the diversity of voices being heard at the table when it comes to environmental justice.* <https://www.youtube.com/watch?v=WV2pkd4oZ7I>

Next meeting Thursday June 17 from 5:30 to 7, location TBD

SPECIAL COMMUNICATION EXERCISE: Practice saying the four bill talking points (acronym NAMS)

When talking about the newly reintroduced Energy Innovation and Carbon Dividend Act, H.R.2307, we want to stay focused as much as possible on our tested high-level messaging because listeners are more likely to care if we tell them the kitchen table benefits instead of how it works. To make it easy to remember our four talking points, think NAMS - **N**et zero, **A**ffordable, **M**oney in your pocket and **S**aves lives.

Let's practice with a partner rattling off the bill's four benefits so that we can be ready to talk to community leaders, the public, the media, friends, family and congressional offices.

If you use breakout rooms (see [Zoom's training page on "Breakout Rooms"](#) to learn how)

- 1) Paste the four talking points below into the chat. Zoom chat has a limit of 1,000 characters so you'll have to paste it in two pieces.
- 2) Read these instructions to your group:

I've put in the chat our four talking points about the newly reintroduced Energy Innovation and Carbon Dividend Act, H.R.2307. With a partner, take turns reading the four talking points out loud. Then see if you can remember the names of the four talking points using the acronym NAMS. Net zero, Affordable, Money in your pocket and Saves lives.

- 3) Put everyone into breakout rooms, two people per room, for six minutes. When everyone comes back together, ask a few people to share what they like about the talking points.

The four talking points

Net Zero by 2050 - This policy will reduce America's carbon pollution 50% by 2030, putting us on track to reach net zero by 2050.

Affordable Clean Energy - America leads the world with technology innovation. With this policy, the government sets the direction, and businesses respond in order to provide abundant, affordable and reliable clean energy. This clean energy innovation will drive us faster toward net zero carbon pollution.

Puts Money in your Pocket - This policy is affordable for ordinary Americans because it puts money in your pocket. The money collected from the fee is given as a monthly dividend, or "carbon cash back" payment, to every American to spend with no restrictions. Most low- and middle-income Americans will come out financially ahead or break even.

Saves Lives - This policy will improve health and save 4.5 million American lives over the next 50 years by reducing the pollution which Americans breathe. Poor air quality is responsible for as many as 1 in 10 American deaths today and sickens thousands more.

(data sources are available at energyinnovationact.org/data-sources)