

Palouse Citizens' Climate Lobby

AGENDA June 17 ,2021, 5:30-7:00pm – 302 Sand Road, Pullman (Judy's yard)

Please wear a mask if you are unvaccinated.

Social Time and Introductions

Additions to the Agenda and Review of Minutes

Announcements

- Energy Sector Innovation Credit (ESIC) Act—Mac
- CCL-Palouse – Join the leadership team
- Facebook manager – We need one! Are you interested?

CCL Conference Reports

CCL—Palouse Reports and Actions

- Lobbying – Bill, others?
- Moscow and Pullman Chamber of Commerce updates - Mary
- Pullman and Moscow city climate actions update – Kynan, Mary, Al
- Publications - Judy
- Grassroots – Tabling at Farmers' Market, other opportunities this summer?
- Grasstops - Initial meeting with Schweitzer Engineering Laboratories - Mac

Communications Exercise (text at the end of this Agenda)

Double our Impacts!

- Double our Monthly Calling Campaign members and calls. Sign up for Monthly Calling Campaign: www.cclusa.org/mcc and ask two friends or family to sign up. Make that call when the campaign reminds you!
- Submit LTE's or an op-ed now on "Why Carbon Pricing?" or other topics. See topic ideas at [LTE topic ideas document](#) and cclusa.org/lte-topics. See how to's for letter writing at cclusa.org/lte
- Customize this op-ed <https://community.citizensclimate.org/resources/item/19/431> from Mark Reynolds or use ideas from it for your own op-ed!

Continuing Individual Actions

--Log actions on CCL's Action Tracker: <https://community.citizensclimate.org/actions/home>

--Energy Innovation and Carbon Dividend Act, H.R. 2307 -

Send a postcard to President Biden to let him know of broad support for carbon pricing and the EICDA (President Biden, The White House, 1600 Pennsylvania Ave NW, Washington, DC 20500)

--Send information for Facebook posts to Adrienne Marshall: amarshall813@gmail.com

--Share CCL messages on your social media – How about a selfie of you in lobbying, with your family, in front of our dry, dry Palouse, or other thing you care about and say why you support a price on carbon. Check out this CCL Community "[Social Media for Volunteers and Chapters](#)" topics page!

Next meeting Thursday, July 15 from 5:30 to 7, location TBD

COMMUNICATION EXERCISE: Practice saying the bill's three economy-related benefits

It's best to talk about everyday kitchen table benefits when describing the Energy Innovation Act because listeners are more likely to care. In addition to the four main benefits you practiced last month, we have three tested high-level talking points that describe the bill's economic benefits. To make it easy to remember these three benefits, think CKS. **C**reates jobs, **K**eeps Business Healthy and **S**trong Economy.

Let's practice saying them with a partner so that we can be ready to talk about the bill's economic benefits to community leaders, the public, the media, friends, family and congressional offices.

Three economy-related benefits of the Energy Innovation Act

Creates Jobs. A carbon price will incentivize innovation by America's businesses, creating millions of new jobs that will transform our economy and put Americans back to work.

Keeps Business Healthy. Businesses prefer a carbon price to other climate solutions because they remain financially stable while they adjust their operations, thanks to a predictable and gradually rising price on carbon. They will not lose time or spend extra money trying to understand complicated new regulations and rules and incorporate them into their plans.

Strong Economy. A price on carbon is the best climate solution for America's economy because it is the most cost-efficient way to lower America's pollution. To match its impact, multiple regulations across economic sectors would be needed, at an additional cost of hundreds of billions of dollars every year to America's economy. By 2050, a price on carbon could save Americans over \$800 billion each year in economic losses, or over \$6,000 per household. On our current course, America's economy is forecast to shrink by up to 7% due to the increased costs of climate change by 2050.

(Data sources: [U.S. Energy Policy Solutions](#), [The Economics of Climate Change - No Action Not an Option - Swiss Re](#), [CLC Study - cost of regs vs carbon price](#))