

Palouse Citizens' Climate Lobby
AGENDA July 15, 2021, 5:30-7:00pm – 1912 Center, Moscow
And on Zoom

Introductions

Additions to the Agenda and Review of Minutes

Announcements

CCL—Palouse Reports and Actions

- Lobbying –Idaho
- Moscow and Pullman Chamber of Commerce/Ag meeting and plans – Marilyn, Eric
- Pullman and Moscow city climate actions update – Kynan, Mary
- Publications - Judy
- Grassroots – Tabling at Farmers' Market, other opportunities this summer?--Simon

Tabling exercise

- Braver Angels event – Linda, Kathy
- Presentation to LC Valley Methodists - Trish and Diana
- Outreach: who should we present to this fall? Who would like to present?
- August party?

Communications Exercise

Double our Impacts!

- Double our Monthly Calling Campaign members and calls. Sign up for Monthly Calling Campaign: www.cclusa.org/mcc
- Submit LTE's or an op-ed now on "Why Carbon Pricing?" or other topics. See topic ideas at [LTE topic ideas document](#) and cclusa.org/lte-topics. See how-to's for letter writing at cclusa.org/lte

Continuing Individual Actions

--Log actions on CCL's Action Tracker: <https://community.citizensclimate.org/actions/home>

--Energy Innovation and Carbon Dividend Act, H.R. 2307 -

Send a postcard to President Biden to let him know of broad support for carbon pricing and the EICDA (President Biden, The White House, 1600 Pennsylvania Ave NW, Washington, DC 20500)

--Send information for Facebook posts to Margaret Davis (maddvm101@gmail.com)

Next meeting Thursday, Sept. 16 from 5:30 to 7, location TBD

COMMUNICATION EXERCISE 1: Practice saying the bill's three economy-related benefits

It's best to talk about everyday kitchen table benefits when describing the Energy Innovation Act because listeners are more likely to care. In addition to the four main benefits you practiced last month, we have three tested high-level talking points that describe the bill's economic benefits. To make it easy to remember these three benefits, think CKS. **C**reates jobs, **K**eeps Business Healthy and **S**trong Economy.

Let's practice saying them with a partner so that we can be ready to talk about the bill's economic benefits to community leaders, the public, the media, friends, family and congressional offices.

Three economy-related benefits of the Energy Innovation Act

Creates Jobs. A carbon price will incentivize innovation by America's businesses, creating millions of new jobs that will transform our economy and put Americans back to work.

Keeps Business Healthy. Businesses prefer a carbon price to other climate solutions because they remain financially stable while they adjust their operations, thanks to a predictable and gradually rising price on carbon. They will not lose time or spend extra money trying to understand complicated new regulations and rules and incorporate them into their plans.

Strong Economy. A price on carbon is the best climate solution for America's economy because it is the most cost-efficient way to lower America's pollution. To match its impact, multiple regulations across economic sectors would be needed, at an additional cost of hundreds of billions of dollars every year to America's economy. By 2050, a price on carbon could save Americans over \$800 billion each year in economic losses, or over \$6,000 per household. On our current course, America's economy is forecast to shrink by up to 7% due to the increased costs of climate change by 2050.

(Data sources: [U.S. Energy Policy Solutions](#), [The Economics of Climate Change - No Action Not an Option - Swiss Re](#), [CLC Study - cost of regs vs carbon price](#))

COMMUNICATION EXERCISE 2: inviting a friend to a CCL Info Session or meeting

During this transition to post-pandemic activity it's really nice to be out and about where it's possible to run into friends in person. When this happens, consider asking your friend what they think about climate change, which is in the news more these days. Based on what you hear, perhaps invite them to a CCL meeting or social gathering. Let's practice a conversation you might have with a friend you haven't seen in 16 months.

Practice exercise

Imagine you've just run into a friend and they've asked you what you've been up to. Pique their interest with a short sentence about something you did about climate change, and turn it back to them with a question. If you hear an interest in climate change, invite them to our Informational Session or a chapter social or meeting.

Your friend: "Hi, nice to see you! What've you been up to?"

You: "I'm hugging all my friends again now that I've been vaccinated! Want one? Also, I had such a good time seeing my Citizens' Climate Lobby friends again at our last chapter meeting. Do you worry about climate change, too?"

Your friend: "I've seen some pretty distressing climate projections in the news. I'm a bit worried."

You: "It sounds like you're concerned that climate change is going to get worse?"

Your friend: "You're right. Is there something that I should be doing to help? I already recycle."

You: "Would you like to come to a meeting with me? You'll get lots of ideas and meet some neat people!"

Your friend: "Sure, I could check it out with you sometime."