

AGENDA June 16, 2022, 5:30-7:00 pm
Palouse Citizens' Climate Lobby

Community Congregational Church, 525 NE Campus Ave, Pullman, or Zoom (info at bottom)

Introductions

Additions to the Agenda and Review of Minutes

Announcements

CCL--P social gatherings:

- Every 2nd Thursday of the month, 5:00-7:30 pm, Trailside Taproom, 505 SE Riverview, Pullman
- June 25th starting at 4:00 pm at Mac's: 622 East B in Moscow

Neil Chatterjee, Former FERC chairman. A vocal supporter of carbon pricing, he took a bipartisan approach during the Trump administration to forming energy policy and shares his climate story, why he supports carbon pricing and how we can prepare the grid for the transition to clean energy.

<https://www.youtube.com/watch?v=AzNfpFHLMEc>

CCL Conference Reports – Mac and others

Lobbying Reports – Mac, Judy

CCL--P strategy for upcoming political campaign season

- **Volunteer for attending a specific town hall or forum and asking, “What’s your climate plan?”** or another climate question.
 - Volunteer to coordinate our CCL-P presence at in WA district 05 town halls, forums, etc.
 - Volunteer to keep a calendar of campaign events that can be posted on our CCL—P website.
- **Help get more people to vote**
 - Increase [Voter Participation](#) by phone banking and postcarding with the [Environmental Voter Project](#). Log your work with EVP in the Action Tracker under Grassroots Outreach - Phone / Text Banking.
 - Ensure everyone you know is registered to vote and send unregistered folks to vote.org or rockthevote.org.
 - Train to register voters.
- **Use CCL’s [Midterm Media Kit](#)** when you interact with the media via LTEs, op-eds and news coverage.
- **Log all activity** into the Action Tracker <https://community.citizensclimate.org/actions/home>

Communication Exercise

Updates on more Palouse CCL actions

- **Outreach**
 - Tabling – Simon
 - RepublicEN tour to meet with conservative groups – Mac
 - Lentil Fest, Palousafest – Simon, Mary
 - Presentations
- **Social Media** - Send information and PHOTOS for social media posts to Maggie Smith (margaret.d.smith@wsu.edu)
- **Pullman Climate Change Survey** – Kynan, Azdren, Simon, Marilyn
- **Moscow CAP** – Mary: contact City Council members by July 18
- **Grasstops** – Meet with community leaders to build relationships and support. – Mac, Mary

- **Media**—Pete (print), Maggie (social media), Joe Pallen (website)
 - Publications – Judy
 - Website use <https://cclpalouse.org/> - Mary
- **Member of Congress liaisons:** Mac, Judy
- **Video Shorts** - Clare

Continuing Individual Actions

- Watch the monthly national call and guest speaker: Live 2nd Sat. of each month or videos and podcasts of current and past speakers are at https://community.citizensclimate.org/resources/item/19/426?_ga=2.197942575.1438046020.1618256436-2089400949.1565803294
- Log actions on CCL’s Action Tracker: <https://community.citizensclimate.org/actions/home>
- Send information for social media posts to Maggie Smith (margaret.d.smith@wsu.edu)
- Sign up to write an LTE

Next meeting Thursday, July 21, 5:30 to 7pm, in Moscow’s 1912 Center and by Zoom

COMMUNICATION SKILLS EXERCISE: Ask a candidate an effective question

Example questions (preface each question with an appreciation)

Conservative audience: “What’s your preferred approach for addressing climate change?”

Conservative audience: “I’ve heard talk about a pollution fee. It makes sense that if you want less of something, like pollution, you should charge a fee. But, I don’t want the government to grow. If we wind up with a pollution fee, what will you do to ensure that the government returns the fee to American households?”

Mixed audience: “How can we make a larger place at the table for renewable energy in a timely way, while respecting the fact that U.S. businesses need predictability for their pricing?”

Mixed audience: “A majority of Americans, on both sides of the political spectrum, believe Congress should be taking steps to deal with the threat of a warming planet. What emissions-reducing plan do you support?”

Mixed audience: “How do you think we can best transition to a clean energy economy?”

Liberal audience: “We need to cut our carbon emissions so we don’t leave big problems for our kids and grandkids. I think a market-based solution will be quicker and more effective than a regulation. What can you do in Congress to help the United States be a leader in the transition to clean energy?”

ZOOM information for June meeting:

Topic: PCCL Monthly Meeting

Time: June 16, 2022 05:30 PM Pacific Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/87443904465?pwd=YTd0anpwT3ZmVGJTL1R6d085VUFaQT09>

Meeting ID: 874 4390 4465

Passcode: 944275

One tap mobile +12532158782,,87443904465#,,,,*944275# US (Tacoma)

Dial by your location +1 253 215 8782 US (Tacoma)