

Citizens' Climate Lobby Palouse
AGENDA September 15, 2022, 5:30-7:00 pm
1912 Center Fiske Room, 412 E.3rd St., Moscow, or Zoom (info at bottom)

Introductions

Additions to the Agenda and Review of Minutes

Announcements

- CCL--P social gatherings: **Every 2nd Thursday** of the month, 5:00-7:30 pm, Trailside Taproom, 505 SE Riverview, Pullman
- Pullman Climate Survey report to Council: **Sept. 27**, 7pm, Pullman City Hall
- Climate walkout—**Sept. 28**, 11:30 -1, Moscow High School to East City Park
- Upcoming Candidate Forums at <http://cclpalouse.org>

1. CCL--P strategy for upcoming political campaign season

- **Volunteer to attend a specific town hall or forum and ask, “What’s your climate plan?”** or another climate question.
 - In ID Mary will maintain calendar of campaign events on our website and Casey will coordinate attendance and strategies for Idaho; in WA Paul will maintain calendar
- **Help get more people to vote**
 - Increase [Voter Participation](#) by phone banking with the [Environmental Voter Project](#).
 - Ensure everyone you know is registered to vote and send unregistered folks to vote.org
- **Use CCL’s [Midterm Media Kit](#)** when you approach the media via LTEs, op-eds and news coverage.
- **Brainstorming: impactful actions CCL-P can take:**
 - **enlist allied groups to encourage climate voting**
 - **Idaho Homecoming Parade—Oct. 1**
 - **sign/banner waving**
 - **other?**

2. Engaging our new members

- **Continue discussion: party? Election season actions?**

3. Inflation Reduction Act (IRA) <https://community.citizensclimate.org/topics/inflation-reduction-act>

- **CCL-P presentations to local groups?**
- **Slideshow <https://community.citizensclimate.org/resources/item/19/508>**
- **State impacts and much more**

4. Citizens' Climate Lobby's new initiatives, in addition to **carbon fee and dividend**, will broaden supporter base and have the most potential for reducing greenhouse gases per the recent IPCC report.

- **Building the green economy** to promote national security, address health impacts, stabilize prices: electrify buildings, increase energy efficiency and promote equity, strengthen power grid, update power transmission
- **Pursuing nature-based solutions:** Focus on forests: forests as carbon sinks, urban forests as heat refuges, support for all species, opportunity for collaboration with local communities

5. Communication Exercise

6. Updates on more Palouse CCL actions

- **Outreach**
 - Lentil Fest, Farmers' Markets—Simon
 - Pubbin' at the Patio at PCEI—Casey
- **Social Media** – Margaret, Maggie.
 - Send info and PHOTOS for social media posts to Maggie (margaret.d.smith@wsu.edu)
- **Pullman City Council:** Kynan, Judy
- **Moscow CAP** – Mac
- **Media**—Publications – Judy. Contacts: Pete (print), Maggie (social media), Joe Pallen (website)
- **Member of Congress liaisons:** Mac, Judy

7. Continuing Individual Actions

- Watch the monthly national call and guest speaker: Live 2nd Sat. of each month or videos and podcasts of current and past speakers are at <https://community.citizensclimate.org/bulletin/2101/333>
- Log actions on CCL's Action Tracker: <https://community.citizensclimate.org/actions/home>
- Send information for social media posts to Maggie Smith (margaret.d.smith@wsu.edu)
- Sign up to write an LTE

Next meeting Thursday, Oct. 20, Community Congregational Church, 525 NE Campus, Pullman

Communication Exercise: Election-Related Messages

Congress just enacted historic climate legislation. The midterm election is only weeks away, and a big turnout of environmentally minded voters will help to motivate candidates to support even stronger and more durable climate legislation. Increasing voter turnout is the mission of the nonpartisan nonprofit Environmental Voter Project, and CCL is working to push climate as an election issue, so let's be ready to talk with table visitors, friends, colleagues and the media.

Environmental Voter Project messages

- “Nothing motivates a politician more than the prospect of winning or losing an election.”
- “If we want true environmental and climate leadership, we must flood the electorate and make it impossible for politicians to run for office without leading on the environment.”
- “Voting is a ‘sticky’ habit: once someone votes for the first time, they’re much more likely to vote again in future elections.”

Citizens' Climate Lobby messages

- One of CCL's core values is nonpartisanship. For us, engaging in elections does not mean endorsing one candidate or another.
- At CCL, we believe strongly that Democrats, Republicans, and even third party candidates can and should have ambitious climate stances.
- If we speak up about climate during election season, and if we show up at the polls, it pushes candidates from every party to understand the importance of the climate issue and to come to the table with solutions.

ZOOM INFO: Meeting ID: 874 4390 4465

Passcode: 94427

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