

**Minutes**  
**February 15, 2024, 5:30-7:00 pm**  
**Citizens' Climate Lobby – Palouse**  
Community Congregational Church, Pullman or via Zoom  
(Zoom link, and contact info for individuals mentioned below are at the end of this Agenda)

**Attending:** Judy Meuth, Simon Smith, Kent Keller, Bill Voxman, Mac Cantrell, Paul Spencer, Bill Engels, Leonard Garrison, Pete Haug, Margaret Davis, Shannon Scott

**Values Statement:** We are committed to creating a consensus for and the steps needed to achieve fair, effective, and enduring climate change policies, and to a process that is inclusive, non-partisan, and respectful of diverse points of view.

### **Announcements**

- CCL--P social gatherings: Every 2nd Thursday of the month, 5-7:30 pm, Trailside Taproom, 505 SE Riverview, Pullman
- CCL [March 19-20 Conservative Climate Leadership Conference & Lobby Day](#).
- Rep. Cathy McMorris Rodgers (WA 05) will not run for re-election.
- For WA Members: [Please send a message to your legislators asking them to support the "Navigator" bill, HB 1391](#). The Navigator program will connect Washington residents with clean energy incentives, programs, financing, and qualified contractors for energy audits, upgrades and retrofits. It will make sure that public funds already allocated get put to good use. The outreach will benefit everyone, and prioritizes environmental justice with a minimum of 40% investments directed to low-income households and vulnerable populations in overburdened communities, aligned with the Climate Commitment Act and Justice 40 goals. (<https://climatesolutions.quorum.us/campaign/55979/> )
- Send news items, photos, local events to Margaret for posting on CCL social media
- **"Being Blue in a Red Environment" Workshop – Saturday, February 24th**
  - Kathy Dawes, trained Braver Angels moderator, is inviting anyone to attend this free Braver Angels workshop that she and Rob Hanson, Idaho State Braver Angels Co-Coordinator, will be presenting on Saturday, February 24th from 9 am -12 noon (PT) on Zoom. Click on this link to sign up: <https://www.eventbrite.com/e/being-blue-in-a-red-environment-id-state-registration-821774649097?aff=oddtcreator>

### **Reports**

- ***Not the End of the World: How We Can Be the First Generation to Build a Sustainable Planet***, Hannah Ritchie – Review by Pete. Slide 1:Reduction in ozone-depleting gases has been more than 99% - the point is we can do things if we have the collective will. Slide 2 shows correlations between diets and greenhouse gas emissions. Six main points included in Ritchie's book: 1) We face big environmental challenges. Probably not as bad as nuclear war or massive pandemic. 2) Doesn't mean we shouldn't work on them. 3) We have to hold multiple thoughts at the same time – things getting better doesn't mean the job is done. For example, since 1990 the number of children dying every year has more than halved but there are still 5 million dying every year. No contradiction there. The world is much better, still awful. 4) None of it (dire environmental consequences) is inevitable but is possible. 5) We cannot afford to be complacent. We need a broad overview. The move toward renewable energy is going fast, but the journey to a sustainable world will have blips. Things may stall or regress. 6) You're not alone. Many people are working for a better future.
  - This book was published this past January. Media attention: reviewed by the NYT, Guardian, BBC, NPR. Would be suitable for high school.After Pete's review, several were interested in suggesting the book for WSU and UI common reading books. Kent and Leonard will follow up.
- **"The Surprisingly Simple Way to Convince People to Go Green"**, Michael Coren, Washington Post, 12-5-23 – Judy. Providing data or facts ranked last, persuading an average of 3.5 percent of people to change their behavior compared to a control group. Setting personal goals and appeals to act more sustainably fared better, but were still middling performers. Financial incentives such as subsidies or

savings performed relatively well, persuading about 12 percent. Leading the pack were what scientists called “social comparisons” — people’s ability to observe the behavior of others and compare it with their own. This persuaded more than 14 percent of people to change their behavior in experiments from around the world. Those comparisons could be as passive as observing a neighbor’s solar panels or receiving notices about household energy use.

- **Reclaiming Our Democracy: Transformational Advocacy**, CCL Guest Speaker Sam Daley-Harris – Judy relayed Daley-Harris’ recommendation for “transforming” volunteers into powerful democratic actors by training and supporting them/us to act, and by making big asks of ourselves and other volunteers.

## **Communication Exercise – Farm Bill Talking Points** (see exercise later in agenda)

### **Contacting our Members of Congress**

Support conservation funding in the Farm Bill: [cclusa.org/protect-forests](https://cclusa.org/protect-forests). We took this action during the meeting.

### **Planning for 2024**

#### **Venn diagram summary and Leadership Team output**

##### **Healthy Forests**

- More plantings, April 20 PCD planting – need volunteers. Bill V and Leonard volunteered.

##### **Electrification and Efficiency**

- Energy audits – Mac suggested LTE’s, Saving Green article, and tabling info on this topic
- Weatherization,
- Saving Green articles

##### **Pullman City climate action**

- Tree Recommendations needed
- Climate Action Plan - Marilyn, Judy, Kynan, Azdren

##### **Outreach**

- University students as participants and perhaps interns
- Rural Conversations – Bill V will meet with some people in Bovill this month. He asked for suggested conversation participants from Deary.
- June farm tour with Bob Inglis – Mac: probably last week of June, maybe other events, too.
- Pizza for the Planet – Pullman event to collect pizza boxes for biochar, along with several participating orgs. We’ll participate; Marilyn will be our rep to the organizing group.

##### **Media**

- More effective communication about our policy priorities
- Elections – education, GOTV
- LTEs and op-eds

##### **Lobbying**

- More effective contacts/relationships with MOCs and staff
- Farm Bill, [cclusa.org/protect-forests](https://cclusa.org/protect-forests)
- BIG WIRES Act, Carbon Border Adjustments
- CAR Fund in WA legislature

**Elections** – <https://cclusa.org/election-engagement>

- Engage early, before primaries. ID May 21; WA Aug 6
- Tabling Kit: <https://community.citizensclimate.org/resources/item/19/505>
- GOTV – EVP phone banking and postcarding. <https://www.environmentalvoter.org/>
- CCL Higher Ed - Relational Organizing: <https://vimeo.com/904165159>
- Election Season Social Media Kit: <https://community.citizensclimate.org/resources/item/19/489>
- Town halls <https://community.citizensclimate.org/resources/item/19/264>
- **I-2117 in WA** – If I-2117 passed, it would be repeal WA’s Climate Commitment Act that established a carbon emissions cap and trade system to decrease emissions. Passage of I-2117 would be a disaster not only for our climate agenda in Washington State but also nationally as it would send a strong message that significant action on climate can’t be sustained. Actions we can organize for now and carry out through the year:
  - Tabling – info & pledges,
  - Presentations,
  - LTE’s and op-eds,
  - Postcarding,
  - Talking with people

We agreed that election activities should be a priority for our group. Defeating I-2117 in WA is important for national progress on climate action. We’ll engage individually and as a group to defeat I-2117.

- **How are we doing?** What are we doing that works well (and what doesn’t)?

#### **Ongoing Palouse CCL Initiatives and Actions** (Note coherence with list just above!)

- Carbon Pricing and Cash-back – Simon Smith and Margaret Davis (leads)
- Building Electrification and Efficiency – Mac Cantrell and Mary DuPree (leads)
- Healthy Forests — Trish Hartzell (lead)
- Presentations — Simon Smith
- Pullman City – Azdren Coma
- Moscow City – Mary DuPree
- Member of Congress liaisons – Mac Cantrell (Crapo), Judy Meuth (McMorris Rodgers)
- Tabling – Simon Smith
- Outreach to rural communities — Bill Voxman
- Publications – Judy Meuth, Pete Haug (print); Website – Joe Pallen
- Social Media, Facebook – Margaret Davis, Giselle Zuniga

#### **Individual Actions**

- Write your MoCs on the Farm Bill <https://citizensclimatelobby.org/get-loud-take-action/climate-smart-forestry/>
- Watch the monthly national call and guest speaker 3<sup>rd</sup> Saturday of the month on Community)
- Log actions on CCL’s Action Tracker: <https://community.citizensclimate.org/actions/home>
- Send photos and info about CCL and our activities to Margaret Davis and Giselle Zuniga

### **COMMUNICATION SKILLS EXERCISE: Farm Bill talking points**

Trees pull the equivalent of 12% of America’s carbon pollution out of the air each year and with climate-smart protection, expansion and management, our forests could pull up to 22% of pollution by 2030. The Inflation Reduction Act in 2022 allocated \$20B for climate-smart forestry in the Farm Bill. The Farm Bill is up for renegotiation and renewal this year, so we want Congress to protect this funding. So that you can help advocate for this, let’s practice saying CCL’s **Farm Bill talking points**:

1. The Farm Bill is our nation's largest investment in agricultural producers. It contains significant federal policy for conserving our nation's soil, land, and water resources.
2. Current Farm Bill conservation, forestry, and resilience programs are only meeting a fraction of the needs and demands from farmers, ranchers, and forest owners who are on the front lines of climate change.
3. Back in 2022, as part of the Inflation Reduction Act, Congress allocated \$20 billion to voluntary, incentive-based conservation and climate-smart forestry and farming programs.
4. Congress must protect and build upon that investment as they renegotiate the Farm Bill this year.
5. You can help by writing to urge Congress to protect the \$20B of climate-smart agroforestry funding in the Farm Bill. Use our [Take Action tool](https://cclusa.org/protect-forests) (cclusa.org/protect-forests) to write.

**Contact info** <https://cclpalouse.org>

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**Next meeting is March 21, 5:30-7 at 1912 Center, Moscow**

**CCL Meeting Zoom joining info**

Topic: Citizens' Climate Lobby of the Palouse

Time: Feb 15, 2024, 05:30 PM Pacific Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/81422324822?pwd=ajdvUVZwVExZUXAyYTRtRzlpRThEQT09>

Meeting ID: 814 2232 4822

Passcode: 559979

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