# MINUTES Sept 18, 2025, 5:30-7:00 pm - Citizens' Climate Lobby

Fiske Room, 1912 Center in Moscow or via Zoom

(Zoom link and contact info for individuals mentioned below are at the end of these minutes.)

**Values Statement:** We are committed to working towards fair, effective, and enduring policies to address climate change, and to a process that is inclusive, non-partisan, and respectful of diverse points of view.

### Introductions

Attendees: Bill Voxman, Steve Flint, Judy Meuth, Simon Smith, Paul Spencer, Mary Dupree, Kent Keller, Mac Cantrell, Lynn Weaver, Margaret Davis, John Trombold.

## **Announcements**

- Electric Transportation Fair, Sept 21, 12 noon 3 pm, PCEI.
- Why Only Clean Energy Can Secure Idaho's Future. Sept 24, 12 pm 1 pm, Art Workshop, 1912
   Center, Moscow. Aaron Menenberg, Idaho Policy Manager at Renewable Northwest. League of Women Voters.
- CLIMATE FORWARD, NYT. Sept 24, 6 am 2 pm PT. Live interviews by New York Times journalists
  with a wide slate of climate activists, policy makers, and people on the ground. More info and register
  for free livestream: <a href="https://www.nytimes.com/events/climateforward#overview">https://www.nytimes.com/events/climateforward#overview</a>
- Danger Season & Decades of Deceit: Why We Must Hold the Fossil Fuel Industry
   Accountable
   Accountable
   Sept 25, 10 am 11 am PT. Union of Concerned Scientists event featuring scientists, community leaders, and legal experts working to Make Polluters Pay.
- CCL Inclusion Conference "Rooted in Care, Growing in Community", Sept 27, 8 am 3 pm PT free, virtual event focused on powerful storytelling and practical tools to help you approach your climate work from a place of hope, curiosity, and justice. Sessions on rethinking end of world narratives, cultural competency, climate justice. Registration at cclusa.org/inclusion
- Solar and Rural Communities: A Perfect Partnership. Sept 30, 12:30 pm 1:30 pm PT. Solar United Neighbors (SUN). At Solar and Rural communities: A Perfect Partnership webinar
- CCL Fall Virtual Conference, Nov. 15, 9 am 2 pm PT
- WA Utilities and Transportation Commission public comment hearing September 24 at 6 p.m., the UTC will hold a public comment hearing in this docket. Details on the hearing can be found here: <a href="https://www.utc.wa.gov/event/87732">https://www.utc.wa.gov/event/87732</a> (UTC) is reviewing Avista's request to recover costs from its investments in the Colstrip coal-fired power plant in Montana. This case will determine whether customers are asked to pay for investments that support ongoing coal operations at a time when cleaner, lower-cost alternatives are increasingly available in the region.

### SUPER HIGH IMPACT FOR FIXING TOMORROW: Five Climate Superpowers to SHIFT the System.

Everyone has different spheres of influence. How can you most effectively use yours to SHIFT systems that can address climate change? This Drawdown research determined the most effective actions we can take. The actions are listed below in order of highest impact =1 to lowest impact =5 for both category (e.g. Citizen) and action (e.g. Vote). Note – Impacts listed as "5's" still make a significant impact. You can get a personalized SHIFT Guide at <a href="https://jointheshift.earth/">https://jointheshift.earth/</a>

Superpowers: Citizen, professional, investor, consumer, role model.

- 1. Citizen:
- 1) Vote for candidates with strong climate action stances
- 2) Produce media to influence (LTEs, interviews, events)

- 3) Join climate action groups and political parties that support climate action
- 4) Directly contact your representatives, at every level build relationships and trust
- 5) Be part of peaceful protests

## 2. Professional:

- 1) Work with colleagues to reduce emissions
- 2) Divest from funds in fossil fuels
- 3) Take climate action throughout your organization
- 4) Take collective action within your field
- 5) Use your particular job skills for climate act

## 3. Investor

- 1) Use a green bank, one w/o fossil fuel funds
- 2) Divest from personal funds that support fossil fuels
- 3) Change to a green retirement portfolio
- 4) Donate to climate orgs monthly
- 5) Invest your time and skills

#### 4. Consumer

- 1) Cut down on flights
- 2) Reduce car emissions
- 3) Follow Planetary Health Diet
- 4) Use renewable electricity in your home

## 5. Role model

- 1) Build the climate community it's contagious
- 2) Walk the talk
- 3) Talk about the walk
- 4) Start climate conversations and listen
- 5) Inspire cultural change to support climate action

We discussed this research and how we can use it personally and in CCL. How can we be more effective in reaching and influencing MOCs and others? Some of the ideas floated:

- Billboard? Mary to find out how much it costs
- LED display, e.g. in front of Tristate? In some cases, Tristate doesn't charge.
- Stories concerning climate using social media can lead to community building over time.
- Use stories in LTEs Steve, Kent, Margaret, Mary, and Judy are interested in working on this. Judy will organize a work session.
- Students would be a good resource for social media. Judy will talk to Marilyn.

Post our LTEs on the FB page.

# **Trusted Messengers to Meet with Members of Congress**

County commissioners, business leaders, faith leaders? Who might be interested in lobbying with us?

**ELECTRIC TRANSPORTATION FAIR** - Sunday, September 21, 12-3 pm at Palouse-Clearwater Environmental Institute. We went over last tasks necessary for our upcoming fair. All looks good!

**ENERGY EFFICIENCY AND ELECTRIFICATION FAIR, April 4, 2026 –** Mac, Mary, Judy Planning meeting Sept 24, 3 pm, 302 Sand Rd, Pullman

# **Ongoing Palouse CCL Initiatives and Actions**

- **Lobbying** WA 05 Jenn Tyler, CCL Vice President of Government Affairs, will meet with Baumgartner aide Jack Bridgewater to discuss the Foreign Pollution Fee Act and similar efforts to have polluters pay.
- **Pullman City** The City of Pullman has asked Palouse CCL to be on teams for two initiatives. Marilyn Von Seggern will lead CCL's suggestions for the city's revision of its Comprehensive Plan. Steve Flint will lead CCL's input in the development of the city's first climate action plan.
- **Moscow City** In the next weeks, the City will be considering sponsorship of our EEE Fair. Several CCL members will be at the meetings to represent CCL.
- Presentations Judy Meuth will be presenting in a WSU Public Administration and Policy class in Oct.
- Publications
  - Mary asked for ideas and writers for upcoming Saving Green columns.
  - Pubs this past month =
    - Daily News article on forum planned for Idaho lawmakers where Leonard spoke for CCL.
    - Leonard's LTE: Speak up against EPA rollbacks
- Fossil Free WSU Bill Engels and Kent Keller will talk to the WSU board of regents about divesting of fossil fuel investments.

Contact Info: palouseregion@citizensclimatelobby.org