

AGENDA May 21, 2026, 5:30-7:00 pm – Palouse Citizens’ Climate Lobby

1912 Center’s Fiske Room, Moscow or via Zoom

(Zoom link and contact info for individuals mentioned below are at the end of this Agenda)

Values Statement: We are committed to working towards fair, effective, and enduring policies to address climate change, and to a process that is inclusive, non-partisan, and respectful of diverse points of view.

Introductions

Announcements

- **Messaging for Impact: Permitting Reform Wrap-up:** CCL Webinar, May 28, 5-6pm
<https://community.citizensclimate.org/events/item/24/20728>
- **Energy Growth and Environmental Responsibility:** May 29, 7pm, 1947 Crestview, Moscow. David Prestwich, Engineering Director, Schweitzer Engineering Lab
- **BRIDGE Trainings:** Streaming and recorded <https://community.citizensclimate.org/topics>
- **Summer Conference and Lobby Day in Washington DC:** July 26-28, 2026
- **Electric Transportation Fair – CCL Palouse and PCEI:** Probably Sept 11, 4:30-7:30

TAKE ACTION: Contact Congress to support Saving Our Sequoias Act cclusa.org/sos

Updates and Opportunities

1 Success!

- **Earth Day events** – Marilyn & Simon, Judy
- **CCL Weekly Briefing highlights CCL Palouse!!** <https://community.citizensclimate.org/bulletin/2101/596>
- **The IAE announced we are officially in the “Age of Electricity”** - Judy

2 **Whitman County renewable energy updates: Wind, solar, batteries** – Judy, Simon.

3 **CCL Monthly Call – Permitting Reform potential with Congressional staffers**– Mary

4 **Trusted Messengers for Lobbying** - Judy

5 **Environmental Voter Project:** <https://www.environmentalvoter.org>

6 **Tree planting along Penstemon Path** – Judy

7 **Book Group on *Climate Wayfinding*** by Katherine T. Wilkinson <https://www.climatewayfinding.earth/>

8 **UI Arboretum fund for electric landscaping equipment**

9 **Climatize – Invest in community-scale clean energy projects** <https://climatize.earth/>

10 **Communication Exercise** – (near end of agenda) – Judy

Ongoing Palouse CCL Initiatives

- **Lobbying Congress** - Ian (Senator Risch ID), Judy (Rep. Baumgartner, WA)

- **National CCL Initiatives: local team leaders:**
 - **Carbon Pricing:** Carbon Border Adjustments— Margaret Davis (lead)
 - **Building Electrification and Efficiency**—Mary DuPree and Mac Cantrell (leads)
 - **Healthy Forests**—Leonard Garrison (lead)
 - **Permitting Reform**
- **Pullman City** –Marilyn Von Seggern, Stephan Flint
- **Moscow City** – Mary DuPree
- **Tabling** – Simon Smith
- **Agriculture and rural issues**—Judy Meuth, Bill Voxman, Kathy Dawes
- **Publications** – Judy Meuth; Website – Joe Pallen; Facebook—Margaret Davis
- **Presentations** – Simon Smith, Judy Meuth

Continuing Actions

- Watch the **CCL National Monthly Mtg** on the 2nd Saturday of the month
<https://citizensclimatelobby.org/monthly-speakers/>
- **CCL's Live Informational Session:** Every Wed at 5 pm on Zoom. Learn more about CCL's work.
<https://citizensclimatelobby.org/informational-session/>
- Log actions on CCL's Action Tracker: [tps://community.citizensclimate.org/actions/home](https://community.citizensclimate.org/actions/home)
- Send photos and info about CCL and our activities to Margaret Davis

COMMUNICATION SKILLS EXERCISE: - Judy

Moral reframing is a well-researched communications approach to help people engage with ideas they might otherwise resist. Take the example of permitting reform. You might say: *“Permitting reform helps deploy clean energy faster and reduce climate pollution.”* That’s true — but it might not resonate with everybody.

Depending on someone’s moral foundation, you could highlight other things permitting reform can do, like:

- Reduce bureaucratic barriers (Liberty)
- Strengthen American energy independence (Loyalty)
- Create predictable rules for building infrastructure (Authority)
- Reduce harmful pollution (Care)

Choose one of the six moral foundations (Liberty, Loyalty, Authority, Care, Fairness, Sanctity). Creating a 2-4 sentence pitch for clean energy permitting reform using a moral foundation/value that is outside of how you normally frame climate change solutions.

Next meeting June 18, 5:30-7 pm Community Congregational Church, Pullman

Contact Info: Leonard Garrison lgarrisonf@yahoo.com, Judy Meuth judymeuth@gmail.com (other emails removed)

Join Zoom Meeting

<https://us02web.zoom.us/j/85948476493?pwd=9oBlwOswUuteymndoJST9UonkX1Jj0.1>

Meeting ID: 859 4847 6493

Passcode: 939133

+12532158782,,85948476493#,,,,*939133# US (Tacoma)

+12532050468,,85948476493#,,,,*939133# US