

AGENDA July 16, 2026, 5:30-7:00 pm – Palouse Citizens’ Climate Lobby

Fiske Room 1912 Center, Moscow or via Zoom

(Zoom link and contact info for individuals mentioned below are at the end of this Agenda)

Values Statement: We are committed to working towards fair, effective, and enduring policies to address climate change, and to a process that is inclusive, non-partisan, and respectful of diverse points of view.

Introductions

Announcements

- ID District 1 residents: Fulcher Telephone Town Hall, Wednesday, July 22 at 5 pm Pacific, 833-998-1718
- **BRIDGE Training 7:** Listening and Motivating for Change: Thursday, July 23 at 5 pm Pacific <https://community.citizensclimate.org/events/item/24/20733>
- **Summer Conference and Lobby Day in Washington DC:** July 26-28, 2026; Livestream watch party!
- **Call Congress on Monday, July 27** cclusa.org/callcongress
- **Electric Transportation Fair – CCL Palouse and PCEI:** Friday, September 11, 4:30-7:30 p.m.

Updates and Opportunities

- 1 **Wind Project Permitting Process** – Ashley Hartman, RENUSA.ORG
- 2 **City of Moscow Community Solar** – Mac
- 3 **Whitman County Solar Update** – Steve, Kent, Marilyn
- 4 **CCL Monthly Call: CCL Executive Director Ricky Bradley** – Mary
- 5 **Trusted Messengers for Lobbying** – Bill
- 6 **Tree Planting Event, Pentstemon Path, Moscow** – Leonard
- 7 **Legislative Update** – Leonard
- 9 **Summer Social** for our August meeting at Lawson Gardens in Pullman – Leonard
- 10 **Environmental Voter Project:** <https://www.environmentalvoter.org>
- 11 **Communication Exercise** – (near end of agenda) – Leonard

Ongoing Palouse CCL Initiatives

- **Lobbying Congress** - Ian (Senator Risch ID), Judy (Rep. Baumgartner, WA)
- **National CCL Initiatives: local team leaders:**
 - **Carbon Pricing and Carbon Border Adjustments**— Margaret Davis (lead)
 - **Building Electrification and Efficiency**—Mary DuPree and Mac Cantrell (leads)
 - **Healthy Forests**—Leonard Garrison (lead)
 - **Permitting Reform**

- **Pullman City** –Marilyn Von Seggern, Stephan Flint
- **Moscow City** – Mary DuPree
- **Tabling** – Simon Smith
- **Agriculture and rural issues**—Judy Meuth, Bill Voxman, Kathy Dawes
- **Publications** – Judy Meuth; Website – Joe Pallen; Facebook—Margaret Davis
 - Saving Green, LTEs
- **Presentations** – Simon Smith, Judy Meuth

Continuing Actions

- Watch the **CCL National Monthly Mtg** on the 2nd Saturday of the month <https://citizensclimatelobby.org/monthly-speakers/>
- **CCL's Live Informational Session**: Every Wed at 5 pm on Zoom. Learn more about CCL's work. <https://citizensclimatelobby.org/informational-session/>
- Log actions on CCL's Action Tracker: <https://community.citizensclimate.org/actions/home>
- Send photos and info about CCL and our activities to Margaret Davis

COMMUNICATION SKILLS EXERCISE: - Leonard

Send a strong pitch to local media

In our June Action Sheet, we encouraged you to take the first steps toward generating media coverage of the Summer Conference & Lobby Day — things like identifying the right local media contacts, figuring out which volunteers could be the center of a human interest story, and beginning to lay some groundwork with reporters.

This month's communication exercise will get you more familiar with the elements of a strong, effective pitch email so you can craft one yourself.

Instructions:

1. With a partner, read the first sample pitch below. (If you use Zoom breakout rooms, do the same exercise in small groups, three to four people per room, for six minutes.)
2. Afterward, discuss what makes the pitch successful. What do you notice about it? How does it start? What does it emphasize? How long is it?
3. Brainstorm about your chapter's volunteers. Who from your chapter might you highlight in a pitch? What details might help them and their story stand out to a reporter? For fun, try practicing with how you might pitch yourself! (Remember that even if you don't think of yourself as the "star" of a story, *everyone* has an interesting angle to them, and letting yourself be highlighted helps bring more attention to this important work!)

Sample pitch:

Dear [Reporter Name],

Next week, three local community members will be traveling to Washington, D.C., to meet with our Congress to urge them to support clean energy and climate solutions. Their meetings are part of a nationwide push from Citizens' Climate Lobby with hundreds of grassroots volunteers participating from around the country.

I wanted to reach out with some information about the community members you might be interested in covering. I can offer interviews with:

- Jane Smith, 47, from Anytown. She is a mom of two and a middle school science teacher who loves to ski but has seen how warmer temperatures and changing precipitation patterns are changing outdoor winter sports.
- John Doe, 24, from Your City. He works on his family's farm and deals firsthand with the challenges of changing conditions due to climate change.
- *[Who might you highlight from your own chapter? What details might you share about them to make a pitch compelling?]*

Any of these folks would be happy to speak with you about their experience of traveling to D.C. with hundreds of other grassroots climate advocates from around the country, their motivations for working to advance climate policy, and their understanding of how climate action could benefit our area.

Please let me know if you'd like to connect with one of our local volunteers for comment or background on this event. Below, I've also included a press release with additional details about the event and about Citizens' Climate Lobby.

Kind regards,
[Name]
Citizens' Climate Lobby
[Contact Information]

Next meeting (social): Thursday, August 20, 5:30 pm, Lawson Gardens, Pullman

Contact Info: Leonard Garrison lgarrisonf@yahoo.com, Judy Meuth judymeuth@gmail.com
(other contacts removed)

Join Zoom Meeting

<https://us02web.zoom.us/j/85948476493?pwd=9oBlwOswUuteymndoJST9UonkX1Jj0.1>

Meeting ID: 859 4847 6493

Passcode: 939133

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